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Tender

Tender for the Supply of Media Buying Services

LTE Group

F02: Contract notice

Notice identifier: 2022/S 000-011836

Procurement identifier (OCID): ocds-h6vhtk-0334d9

Published 6 May 2022, 12:48pm

Section I: Contracting authority

I.1) Name and addresses

LTE Group

171 Brownley Road

Wythenshawe

M22 9UE

Contact

Mrs Louise Timms

Email

LTimms@ltegroup.co.uk

Telephone

+44 1616746188

Country

United Kingdom

NUTS code

UKD3 - Greater Manchester

Internet address(es)

Main address

<http://www.ltegroup.co.uk/>

Buyer's address

<http://www.ltegroup.co.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Tender for the Supply of Media Buying Services

Reference number

DN610741

II.1.2) Main CPV code

- 79341200 - Advertising management services

II.1.3) Type of contract

Services

II.1.4) Short description

The purpose of this Tender is to secure an arrangement with LTE Group for media buying Services, with an experienced Agency providing the best possible outcomes and communications strategy whilst providing exceptional service and demonstrable value for LTE Group.

The Agency will be instrumental in creating media buying plans and deliver innovative/best media buying and advice that is fully integrated across all channels and best practice communications to achieve LTE Group's strategic objectives.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79341400 - Advertising campaign services

II.2.3) Place of performance

NUTS codes

- UKD3 - Greater Manchester

II.2.4) Description of the procurement

The purpose of this Tender is to secure an arrangement with LTE Group for media buying Services, with an experienced Agency providing the best possible outcomes and communications strategy whilst providing exceptional service and demonstrable value for LTE Group.

The Agency will be instrumental in creating media buying plans and deliver innovative/best media buying and advice that is fully integrated across all channels and best practice communications to achieve LTE Group's strategic objectives.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 September 2022

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

7 June 2022

Local time

12:00pm

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

10 June 2022

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

LTE Group

Manchester

M22 9UE

Country

United Kingdom