

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/011779-2026>

Contract

Analysis & Data to Support an Updated Report - 10YP Changes in Food Purchasing

Department of Health & Social Care

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-011779

Procurement identifier (OCID): ocds-h6vhtk-064c42

Published 10 February 2026, 11:48am

Scope

Reference

C411363

Description

Direct award to Worldpanel for existing data. • DHSC's published food purchasing report utilised data and analyses provided by Numerator UK (formerly Kantar Worldpanel) who were commissioned to undertake the work as part of a wider data contract which has now ended. As this work is needed urgently to support key policy measures to be implemented by the Department, we are looking to commission the required update in the current financial year (25/26) through a direct award to Numerator UK. This would build on the existing report, and ensure the same data and analyses are produced to the same high standard.

Contract 1. Analysis & Data to Support an Updated Report - 10YP Changes in Food Purchasing

Supplier

- Numerator

Contract value

- £72,056 excluding VAT
- £86,455.20 including VAT

Below the relevant threshold

Date signed

1 February 2026

Contract dates

- 1 February 2026 to 31 March 2026
- 2 months

Main procurement category

Services

Additional procurement category

Works

CPV classifications

- 73110000 - Research services

Procedure

Procedure type

Below threshold - without competition

Supplier

Numerator

Tns House, Westgate,

London,

W5 1UA

United Kingdom

Email: nusheen.kauser@dhsc.gov.uk

Region: UKI73 - Ealing

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Analysis & Data to Support an Updated Report - 10YP Changes in Food Purchasing

Contracting authority

Department of Health & Social Care

- Public Procurement Organisation Number: PMQG-9965-CHZR

39 Victoria Street

London

SW1H 0EU

United Kingdom

Email: nusheen.kauser@dhsc.gov.uk

Website:

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

Region: UKI32 - Westminster

Organisation type: Public authority - central government