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Tender

PCREF Communications Video Strategy

NHS England

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-011767

Procurement identifier (OCID): ocds-h6vhtk-064c39

Published 10 February 2026, 11:40am

Scope

Reference

C422853

Description

This work is for a national PCREF video campaign that uses co-produced, accessible digital content to share learning from exemplar sites and support NHS mental health providers in understanding, implementing, and embedding the Patient and Carer Race Equality Framework during its first mandatory year. Through explainer videos, case studies, and diverse lived-experience narratives, the campaign aims to drive workforce behaviour change, strengthen co-production, and improve racialised patient and carer experiences by translating PCREF principles into everyday practice.

Total value (estimated)

- £40,500 excluding VAT

- £48,600 including VAT

Below the relevant threshold

Contract dates (estimated)

- 26 February 2026 to 31 March 2026
- Possible extension to 30 June 2026
- 4 months, 3 days

Description of possible extension:

Optional 3-month time only extension.

Main procurement category

Services

CPV classifications

- 85100000 - Health services

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

13 February 2026, 12:00pm

Tender submission deadline

17 February 2026, 12:00pm

Submission address and any special instructions

Tendering portal 'Atamis' used the Contracting Authority for this procurement:

<https://health-family.force.com/s/Welcome>

User Guide:

https://services.atamis.co.uk/docs/Supplier_User_Guide.pdf

Tenders may be submitted electronically

Yes

Award criteria

70% technical and social value, 30% price.

Procedure

Procedure type

Below threshold - open competition

Contracting authority

NHS England

- Public Procurement Organisation Number: PDPT-3135-BWWY

Wellington House, 133-135 Waterloo Rd

London

SE1 8UG

United Kingdom

Email: england.commercialqueries@nhs.net

Website: <https://www.england.nhs.uk/>

Region: UKI45 - Lambeth

Organisation type: Public authority - central government