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Contract

Framework for The Distribution of Sunderland Newsletter

Sunderland City Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-011703

Procurement identifier (OCID): ocds-h6vhtk-064c0b

Published 10 February 2026, 10:44am

Scope

Reference

OPEN20251726

Description

Framework to appoint a company to distribute the Sunderland Newsletter to all households within Sunderland.

The framework will be awarded and will operate on a sole supplier basis.

This is a framework and quantities may vary during the framework term. As such the Council makes no guarantee of any quantities, values, or orders under this framework.

Commercial tool

Establishes a framework

Framework

Maximum percentage fee charged to suppliers

0%

Framework operation description

The framework will be awarded and will operate on a sole supplier basis.

This is a framework and quantities may vary during the framework term. As such the Council makes no guarantee of any quantities, values, or orders under this framework.

Award method when using the framework

Without competition

Contracting authorities that may use the framework

Establishing party only

Contract 1

Supplier

- SWIFT ADVERTISING NE LTD.

Contract value

- £94,380 excluding VAT
- £113,616 including VAT

Below the relevant threshold

Date signed

10 February 2026

Contract dates

- 10 February 2026 to 9 February 2030
- 4 years

Main procurement category

Services

CPV classifications

- 79993100 - Facilities management services

Contract locations

- UKC23 - Sunderland

Procedure

Procedure type

Below threshold - unknown

Supplier

SWIFT ADVERTISING NE LTD.

- Companies House: 08896037
- Public Procurement Organisation Number: PMGC-2973-CXVN

Unit 8 Pelaw W Ay Green Lane Industrial Estate

Gateshead

NE10 0UP

United Kingdom

Email: sales@swiftadvertising.co.uk

Website: <http://www.swiftadvertising.co.uk>

Region: UKC22 - Tyneside

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Sunderland City Council

- Public Procurement Organisation Number: PLVZ-4154-GGRZ

City Hall, Plater Way,

Sunderland

SR1 3AA

United Kingdom

Email: procurement@sunderland.gov.uk

Region: UKC23 - Sunderland

Organisation type: Public authority - sub-central government