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Planning

Individual Giving Strategy Development

Forestry England for and on behalf of the Forestry Commission

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-011644

Procurement identifier (OCID): ocds-h6vhtk-03c387

Published 24 April 2023, 12:05pm

Section I: Contracting authority

I.1) Name and addresses

Forestry England for and on behalf of the Forestry Commission

620 Bristol Business Park, Coldharbour Lane

Bristol

BS16 1EJ

Contact

Sam Harris

Email

sam.harris@forestryengland.uk

Telephone

+44 3000000000

Country

United Kingdom

Region code

UKK11 - Bristol, City of

Internet address(es)

Main address

<https://www.forestryengland.uk>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Other activity

Forestry

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Individual Giving Strategy Development

Reference number

FEE/1122

II.1.2) Main CPV code

- 79413000 - Marketing management consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

Forestry England are going out to tender for work to help grow their Individual Giving income stream. The proposed work will include; writing an Individual Giving strategy, product development (both proposition and creative) and writing a case for support. Lastly, Forestry England are looking for ongoing consultancy support to help with future strategic and creative work whilst the Individual Giving strategy is being delivered.

II.1.5) Estimated total value

Value excluding VAT: £155,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79413000 - Marketing management consultancy services

II.2.3) Place of performance

NUTS codes

- UKK11 - Bristol, City of

Main site or place of performance

Bristol, City of

II.2.4) Description of the procurement

Forestry England are going out to tender for work to help grow their Individual Giving income stream. The proposed work will include; writing an Individual Giving strategy, product development (both proposition and creative) and writing a case for support. Lastly, Forestry England are looking for ongoing consultancy support to help with future strategic and creative work whilst the Individual Giving strategy is being delivered.

II.3) Estimated date of publication of contract notice

5 May 2023

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section VI. Complementary information

VI.3) Additional information

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://forestryengland.delta-esourcing.com/tenders/UK-UK-Bristol:-Marketing-management-consultancy-services./4KBXBS2W9A>

To respond to this opportunity, please click here:

<https://forestryengland.delta-esourcing.com/respond/4KBXBS2W9A>

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