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Planning

## Individual Giving Strategy Development

Forestry England for and on behalf of the Forestry Commission

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-011644

Procurement identifier (OCID): ocids-h6vhtk-03c387

Published 24 April 2023, 12:05pm

### Section I: Contracting authority

#### I.1) Name and addresses

Forestry England for and on behalf of the Forestry Commission

620 Bristol Business Park, Coldharbour Lane

Bristol

BS16 1EJ

#### Contact

Sam Harris

#### Email

[sam.harris@forestryengland.uk](mailto:sam.harris@forestryengland.uk)

#### Telephone

+44 3000000000

#### Country

United Kingdom

**Region code**

UKK11 - Bristol, City of

**Internet address(es)**

Main address

<https://www.forestryengland.uk>

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

Other activity

Forestry

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Individual Giving Strategy Development

Reference number

FEE/1122

**II.1.2) Main CPV code**

- 79413000 - Marketing management consultancy services

**II.1.3) Type of contract**

## Services

### **II.1.4) Short description**

Forestry England are going out to tender for work to help grow their Individual Giving income stream. The proposed work will include; writing an Individual Giving strategy, product development (both proposition and creative) and writing a case for support. Lastly, Forestry England are looking for ongoing consultancy support to help with future strategic and creative work whilst the Individual Giving strategy is being delivered.

### **II.1.5) Estimated total value**

Value excluding VAT: £155,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79413000 - Marketing management consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKK11 - Bristol, City of

Main site or place of performance

Bristol, City of

### **II.2.4) Description of the procurement**

Forestry England are going out to tender for work to help grow their Individual Giving income stream. The proposed work will include; writing an Individual Giving strategy, product development (both proposition and creative) and writing a case for support. Lastly, Forestry England are looking for ongoing consultancy support to help with future strategic and creative work whilst the Individual Giving strategy is being delivered.

## **II.3) Estimated date of publication of contract notice**

5 May 2023

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

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## **Section VI. Complementary information**

### **VI.3) Additional information**

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://forestryengland.delta-esourcing.com/tenders/UK-UK-Bristol:-Marketing-management-consultancy-services./4KBXBS2W9A>

To respond to this opportunity, please click here:

<https://forestryengland.delta-esourcing.com/respond/4KBXBS2W9A>

GO Reference: GO-2023424-PRO-22612955