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Contract

A Cloud-Hosted Social Media & Community Engagement Management System

University of Aberdeen

F03: Contract award notice

Notice identifier: 2025/S 000-011628

Procurement identifier (OCID): ocids-h6vhtk-04840f

Published 27 March 2025, 4:03pm

Section I: Contracting authority

I.1) Name and addresses

University of Aberdeen

University Office, King's College

Aberdeen

AB24 3FX

Email

e-sourcing@abdn.ac.uk

Country

United Kingdom

NUTS code

UKM50 - Aberdeen City and Aberdeenshire

Internet address(es)

Main address

<http://www.abdn.ac.uk/procurement>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00102

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

A Cloud-Hosted Social Media & Community Engagement Management System

Reference number

AU23/38

II.1.2) Main CPV code

- 48900000 - Miscellaneous software package and computer systems

II.1.3) Type of contract

Supplies

II.1.4) Short description

This is an invitation to submit a proposal to enter into a contract for a CLOUD-HOSTED SOCIAL MEDIA & COMMUNITY ENGAGEMENT MANAGEMENT

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £148,104

II.2) Description

II.2.2) Additional CPV code(s)

- 48900000 - Miscellaneous software package and computer systems

II.2.3) Place of performance

NUTS codes

- UKM50 - Aberdeen City and Aberdeenshire

Main site or place of performance

University of Aberdeen, Aberdeen

II.2.4) Description of the procurement

This is an invitation to submit a proposal to enter into a contract for a CLOUD-HOSTED SOCIAL MEDIA & COMMUNITY ENGAGEMENT MANAGEMENT

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-022995](#)

Section V. Award of contract

Contract No

AU23/38

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 March 2025

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 2

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Brandwatch

1st Floor, Sovereign House Church Street

Brighton

BN1 1UJ

Telephone

+45 31688406

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £148,104

Section VI. Complementary information

VI.3) Additional information

(SC Ref:794525)

VI.4) Procedures for review

VI.4.1) Review body

Aberdeen Sheriff Court & Justice of the Peace

Aberdeen

Country

United Kingdom