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Contract

Appointment of a traditional and a digital media provider

National Maritime Museum

F03: Contract award notice

Notice identifier: 2024/S 000-011618

Procurement identifier (OCID): ocds-h6vhtk-043637

Published 10 April 2024, 12:05pm

Section I: Contracting authority

I.1) Name and addresses

National Maritime Museum

Park Row, Greenwich

London

SE109NF

Contact

Michael Pinnell

Email

mpinnell@rmg.co.uk

Telephone

+44 7469767639

Country

United Kingdom

Region code

UKI6 - Outer London – South

Internet address(es)

Main address

<https://www.rmg.co.uk>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Museum

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Appointment of a traditional and a digital media provider

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Appointment of a traditional and a digital media provider

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £3,000,000

II.2) Description

II.2.1) Title

Appointment of a traditional media provider

Lot No

1

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKI51 - Bexley and Greenwich

Main site or place of performance

Bexley and Greenwich

II.2.4) Description of the procurement

Appointment of a traditional media provider

II.2.5) Award criteria

Quality criterion - Name: Method and Approach / Weighting: 35

Quality criterion - Name: Presentation / Weighting: 20

Quality criterion - Name: Suitability / Weighting: 10

Cost criterion - Name: OVERALL COST / Weighting: 35

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Appointment of a digital media provider

Lot No

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKI51 - Bexley and Greenwich

Main site or place of performance

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Appointment of a digital media provider

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Quality criterion - Name: Presentation / Weighting: 20

Quality criterion - Name: Suitability / Weighting: 10

Cost criterion - Name: Overall cost / Weighting: 35

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-003306](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

8 April 2024

V.2.2) Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

TMWI

TMW HOUSE,, 7 SHOTTERY BROOK OFFICE PARK,

STRATFORD UPON AVON,

CV37 9NR

Country

United Kingdom

NUTS code

- UKG33 - Coventry

National registration number

04047669

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

Section VI. Complementary information

VI.3) Additional information

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=854666855>

GO Reference: GO-2024410-PRO-25736373

VI.4) Procedures for review

VI.4.1) Review body

National Maritime Museum

Greenwich

Telephone

+44 2083126780

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

National Maritime Museum

Greenwich

Telephone

+44 2083126780

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

National Maritime Museum

Park Row

London

SE10 9NF

Email

mpinnell@rmg.co.uk

Telephone

+44 7469767639

Country

United Kingdom