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Contract

## **Appointment of a traditional and a digital media provider**

National Maritime Museum

F03: Contract award notice

Notice identifier: 2024/S 000-011618

Procurement identifier (OCID): ocds-h6vhtk-043637

Published 10 April 2024, 12:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

National Maritime Museum

Park Row, Greenwich

London

SE109NF

#### **Contact**

Michael Pinnell

#### **Email**

[mpinnell@rmg.co.uk](mailto:mpinnell@rmg.co.uk)

#### **Telephone**

+44 7469767639

#### **Country**

United Kingdom

**Region code**

UKI6 - Outer London – South

**Internet address(es)**

Main address

<https://www.rmg.co.uk>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Museum

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Appointment of a traditional and a digital media provider

#### **II.1.2) Main CPV code**

- 79342000 - Marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Appointment of a traditional and a digital media provider

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £3,000,000

### **II.2) Description**

#### **II.2.1) Title**

Appointment of a traditional media provider

Lot No

1

#### **II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services

#### **II.2.3) Place of performance**

NUTS codes

- UKI51 - Bexley and Greenwich

Main site or place of performance

Bexley and Greenwich

#### **II.2.4) Description of the procurement**

Appointment of a traditional media provider

#### **II.2.5) Award criteria**

Quality criterion - Name: Method and Approach / Weighting: 35

Quality criterion - Name: Presentation / Weighting: 20

Quality criterion - Name: Suitability / Weighting: 10

Cost criterion - Name: OVERALL COST / Weighting: 35

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

Appointment of a digital media provider

Lot No

2

#### **II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services

#### **II.2.3) Place of performance**

NUTS codes

- UKI51 - Bexley and Greenwich

Main site or place of performance

Bexley and Greenwich

#### **II.2.4) Description of the procurement**

Appointment of a digital media provider

#### **II.2.5) Award criteria**

Quality criterion - Name: Method and Approach / Weighting: 35

Quality criterion - Name: Presentation / Weighting: 20

Quality criterion - Name: Suitability / Weighting: 10

Cost criterion - Name: Overall cost / Weighting: 35

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-003306](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

8 April 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

TMWI

TMW HOUSE,, 7 SHOTTERY BROOK OFFICE PARK,

STRATFORD UPON AVON,

CV37 9NR

Country

United Kingdom

NUTS code

- UKG33 - Coventry

National registration number

04047669

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=854666855>

GO Reference: GO-2024410-PRO-25736373

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

National Maritime Museum

Greenwich

Telephone

+44 2083126780

Country

United Kingdom

**VI.4.2) Body responsible for mediation procedures**

National Maritime Museum

Greenwich

Telephone

+44 2083126780

Country

United Kingdom

**VI.4.4) Service from which information about the review procedure may be obtained**

National Maritime Museum

Park Row

London

SE10 9NF

Email

[mpinnell@rmg.co.uk](mailto:mpinnell@rmg.co.uk)

Telephone

+44 7469767639

Country

United Kingdom