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Planning

Small Outdoor Digital Advertising

Bournemouth Christchurch and Poole Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-011597

Procurement identifier (OCID): ocids-h6vhtk-064bbf

Published 9 February 2026, 8:19pm

Scope

Reference

DN806293

Description

BCP Council plans to appoint an operator to handle small format outdoor digital advertising sites throughout Bournemouth, Christchurch and Poole. We are engaging with the market to better understand what is possible. This will inform our requirements and promote the planned tender process. Our formal tender process will follow straight after responses to this early engagement questionnaire, with a view to having a new contract in place by Spring 2026.

Total value (estimated)

- £150,000 excluding VAT

- £180,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 May 2026 to 31 May 2031
- 5 years, 1 month

Main procurement category

Services

CPV classifications

- 79341200 - Advertising management services

Contract locations

- UK - United Kingdom

Engagement

Engagement deadline

25 February 2026

Engagement process description

See documents at our E tender Portal.

<https://www.supplyingthesouthwest.org.uk/>

Use the Ref Number to find the opportunity

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

10 March 2026

Procedure

Special regime

Concession

Contracting authority

Bournemouth Christchurch and Poole Council

- Public Procurement Organisation Number: PHYY-7342-PRHH

Bournemouth Christchurch and Poole Council

Bournemouth

BH2 6DY

United Kingdom

Contact name: Procurement

Telephone: +44 1202794256

Email: procurement.resources@bcpcouncil.gov.uk

Website: <http://www.bcpcouncil.gov.uk>

Region: UKK24 - Bournemouth, Christchurch and Poole

Organisation type: Public authority - sub-central government