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Tender

CPC Marketing Automation Platform

Connected Places Catapult

F02: Contract notice

Notice identifier: 2025/S 000-011577

Procurement identifier (OCID): ocds-h6vhtk-04f98e

Published 27 March 2025, 2:21pm

Section I: Contracting authority

I.1) Name and addresses

Connected Places Catapult

1 Sekforde Street

London

EC1R 0BE

Contact

Procurement Team

Email

procurement@cp.catapult.org.uk

Telephone

+44 2079525111

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://procontract.due-north.com/Register>

Buyer's address

<http://cp.catapult.org.uk>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Register>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/Register>

I.4) Type of the contracting authority

Other type

Charity

I.5) Main activity

Other activity

Transportation

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

CPC Marketing Automation Platform

Reference number

DN769489

II.1.2) Main CPV code

- 72200000 - Software programming and consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

This ITT refers explicitly to the supply of (Detail the product/service required. This section should explain exactly and in detail what the requirements are)

The key aims of the new contract will be to:

- Deliver a marketing automation platform that integrates with CPC's current CRM (D365) allowing us to automate our marketing activities
- Deliver a marketing first platform that can be easily used by the marketing team to organise and run all of their marketing activities across all channels
- Allow the CPC marketing team to manage Events and easily integrate with 3rd party event platforms (Zoom, Cvent, Airmeet)

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

This ITT refers explicitly to the supply of (Detail the product/service required. This section should explain exactly and in detail what the requirements are)

The key aims of the new contract will be to:

- Deliver a marketing automation platform that integrates with CPC's current CRM (D365) allowing us to automate our marketing activities
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II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

End date

30 April 2026

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

If interested, please register at link below if not already registered and Express an Interest on this project and you will be able to download the tender documents -

<https://procontract.due-north.com/Register>

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

14 April 2025

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

14 April 2025

Local time

12:00pm

Place

Online

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

London

Country

United Kingdom