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Tender

Sponsorship Services of Public Sector Owned Assets - Y23059

Commercial Services Kent Ltd

F02: Contract notice

Notice identifier: 2023/S 000-011564

Procurement identifier (OCID): ocids-h6vhtk-03c356

Published 21 April 2023, 4:05pm

Section I: Contracting authority

I.1) Name and addresses

Commercial Services Kent Ltd

1 Abbey Wood Road

West Malling

ME19 4YT

Email

csgprocurement@csLtd.org.uk

Telephone

+44 1622476847

Country

United Kingdom

Region code

UKJ4 - Kent

Internet address(es)

Main address

www.commercialservices.org.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-West-Malling:-Advertising-and-marketing-services./3S84E3XJX9>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Sponsorship Services of Public Sector Owned Assets - Y23059

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Kent County Council wishes to maintain its scheme for sponsorship of roundabouts and has appointed Commercial Services Kent Limited to do so. CSKL is seeking to appoint a marketing agency to secure and administer the commercial sponsorship of these roundabout sites within Kent.

II.1.5) Estimated total value

Value excluding VAT: £3,000,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKJ4 - Kent

Main site or place of performance

Kent

II.2.4) Description of the procurement

Kent County Council wishes to maintain its scheme for sponsorship of roundabouts and

has appointed Commercial Services Kent Limited to do so. CSKL is seeking to appoint a marketing agency to secure and administer the commercial sponsorship of these roundabout sites within Kent.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

120

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

The Contract maybe subject to extension, subject to performance, for an additional period of up to 5 years. The extension may be enacted in part or whole

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

26 May 2023

Local time

2:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

26 May 2023

Local time

2:15pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.3) Additional information

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://csg.delta-esourcing.com/tenders/UK-UK-West-Malling:-Advertising-and-marketing-services./3S84E3XJX9>

To respond to this opportunity, please click here:

<https://csg.delta-esourcing.com/respond/3S84E3XJX9>

GO Reference: GO-2023421-PRO-22600152

VI.4) Procedures for review

VI.4.1) Review body

Commercial Services

1 Abbey Wood Road

West Malling

ME19 4YT

Telephone

+44 1622476847

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Commercial Services Kent Ltd

West Malling

Telephone

+44 8081685808

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

Commercial Services Kent Ltd

West Malling

Country

United Kingdom