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Contract

CivTech 5 Challenge 4 - How can digital help invent the future of immersive learning?

Scottish Government

F03: Contract award notice

Notice identifier: 2021/S 000-011559

Procurement identifier (OCID): ocds-h6vhtk-02b499

Published 25 May 2021, 9:15am

Section I: Contracting authority

I.1) Name and addresses

Scottish Government

5 Atlantic Quay

Glasgow

Contact

suzanne reid

Email

suzanne.reid@gov.scot

Telephone

+44 1412420454

Country

United Kingdom

NUTS code

UKM - Scotland

Internet address(es)

Main address

http://www.scotland.gov.uk

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA1048
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I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

CivTech 5 Challenge 4 - How can digital help invent the future of immersive learning?

II.1.2) Main CPV code

- 73000000 - Research and development services and related consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

The Digital Academy is looking to re-invent the way it delivers training. In response to Covid, it's currently being delivered using video conferencing and screen-based materials. But there are significant limitations to conventional 'blended learning'.

Online workshops and e-learning materials are in effect digital replications of classrooms and training books, and these are profoundly old ways of delivering learning. They've long been questioned by many educationalists, and ignore advances in understanding of how and why people learn, and the potential of technologies such as immersive experiences, VR and AR.

There are other limitations to a 'physical' approach: a brilliant trainer can only be in one place at a time, so in order to impact across Scotland multiple training sessions need to be arranged. This is not time efficient, environmentally sound, or optimal in a post-Covid world.

This Challenge is not a quick fix. Some careful visioning work needs to be done and partners brought on-board. But reimagining and demonstrating world class learning has the potential to benefit every part of the nation's life: schools, businesses, the whole of the public sector, universities and communities

Please visit our website for information on CivTech and how to get involved

https://www.civtechalliance.org/civtech-innovation-flow

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £100,000

II.2) Description

II.2.2) Additional CPV code(s)

- 72600000 - Computer support and consultancy services

- 72200000 - Software programming and consultancy services

- 79400000 - Business and management consultancy and related services

- 72000000 - IT services: consulting, software development, Internet and support

- 48930000 - Training and entertainment software package

- 48931000 - Training software package

- 72212931 - Training software development services

- 80511000 - Staff training services

- 80521000 - Training programme services

- 80531000 - Industrial and technical training services

- 80531200 - Technical training services

- 80532000 - Management training services

- 80533000 - Computer-user familiarisation and training services

- 80533100 - Computer training services

II.2.3) Place of performance

NUTS codes

- UKM - Scotland

II.2.4) Description of the procurement

About CivTech

CivTech brings together public sector expertise and private sector innovation to solve real problems, develop new products, and deliver better, faster and easier services for everyone. Central to the approach is co-production with the citizen.

Part of the Scottish Government's Digital Directorate, CivTech's approach is helping transform public sector engagement with tech and innovation, delivering significant benefits to public services, producing genuine uplifts for the Scottish economy - and along the way, making lives better.

Across the country there are problems public sector organisations would like to solve and in the current environment the need for smart, efficient and effective products has never been greater. The Scottish Government is aware innovation is a good way to create them and is committed to ensuring a large part of its tech spend goes to smaller, innovative businesses. This is where CivTech comes in.

The CivTech Innovation Flow is designed to create solutions to public sector problems as quickly and effectively as possible. For you – whether you're an individual, team or company – it's an opportunity to take a Challenge, solve it, and win contracts with a blue-chip public sector organisation. You'll build a product, and a business to take it as far as

possible. Because here's the kicker: the Challenges we issue aren't 'single organisation' problems – most exist worldwide.

In short: open Challenges are set. Any organisation, team or individual can respond to them. Applications are assessed, and shortlisted proposals go into an Exploration Stage where they're developed further. The best go through to the Accelerator – a period of intensive work to create the solution, and through CivTech's unique business workshop system, a business capable of taking the emerging product to the world.

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II.2.5) Award criteria

Quality criterion - Name: quality / Weighting: 100

Price - Weighting: 0

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: 2020/S 134-331373

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

2 March 2021

V.2.2) Information about tenders

Number of tenders received: 22

Number of tenders received from SMEs: 19

Number of tenders received from tenderers from other EU Member States: 22

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 22

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

This is Milk

3/10 4 Rogart Street , Bridgeton

Glasgow

G40 2AA

Telephone

+44 7913972469

Country

United Kingdom

NUTS code

- UKM82 - Glasgow City

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £100,000

Section VI. Complementary information

VI.3) Additional information

(SC Ref:655049)

VI.4) Procedures for review

VI.4.1) Review body

Edinburgh Sheriff Court

27 Chambers Street

Edinburgh

EH1 1LB

Country

United Kingdom