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Contract

## **BBC Countryfile Calendar for Children in Need**

The British Broadcasting Corporation (BBC)

F03: Contract award notice

Notice identifier: 2021/S 000-011536

Procurement identifier (OCID): ocds-h6vhtk-029a16

Published 24 May 2021, 10:45pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The British Broadcasting Corporation (BBC)

Broadcasting House, Portland Place

London

W1A 1AA

#### **Email**

[kevin.waters@bbc.co.uk](mailto:kevin.waters@bbc.co.uk)

#### **Telephone**

+44 1234567890

#### **Fax**

+44 1234567890

#### **Country**

United Kingdom

**NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

<http://www.bbc.co.uk/supplying/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Broadcasting

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

BBC Countryfile Calendar for Children in Need

Reference number

PROC 2020 66 KW BBC Countryfile Calendar for BBC Children in Need

**II.1.2) Main CPV code**

- 79900000 - Miscellaneous business and business-related services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Each series Countryfile runs a photographic competition for its viewers, the prize being a place in the Countryfile Calendar. The schedule for the competition is detailed below.

A previously agreed proportion of the proceeds are donated directly to BBC Children in Need. In the region of 670,000 calendars were sold in 2020, raising in excess of £3 million for BBC Children in Need

The Countryfile Calendar front cover has the photograph from the year's winning entrant, followed by a 13-month calendar year with each month having a winner's photograph, along with a smaller box for a runner up photograph as well as the calendar for that month.

The back cover of the calendar has a message from the year's judges.

The purpose of this tender is to identify a supplier for the design and production of the Countryfile Calendar, to work in partnership, to implement and supply all aspects involved in management and production of said Calendar from concept to completion.

The BBC and Children in Need expect the numbers of calendars to be sold in 2021 to approach 600,000 copies and for these numbers to be consistent across the contract term (including the optional extensions). However, this number cannot be guaranteed, and the winning Tenderer must accept any financial risk of those numbers being different.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

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Need. In the region of 670,000 calendars were sold in 2020, raising in excess of £3 million for BBC Children in Need

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#### **II.2.5) Award criteria**

Quality criterion - Name: Merit / Weighting: 50%

Price - Weighting: 50%

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-004773](#)

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## **Section V. Award of contract**

### **Contract No**

1

### **Lot No**

N/A

### **Title**

BBC Countryfile Calendar for Children in Need

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

17 May 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

The Art of Design Ltd

Henwood, Ashford

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £1

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## **Section VI. Complementary information**

### **VI.3) Additional information**

In the case of technology requirements, the BBC may involve its technology partner (Atos IT Solutions and Services Limited) to assist in the scoping and drafting of invitations to tender and/or the evaluation of tenders. However, the final decision as to which is the most economically advantageous (by reference to the award criteria) will be made by the BBC. The awarding authority reserves the right not to award a contract and to annul the procurement process at any stage. Tenders and all supporting documents must be priced in sterling and all payments will be made in sterling. The contract shall be subject to English law. The awarding authority does not bind itself to accept the lowest, or any tender and reserves the right to accept part of a tender unless the tenderer expressly stipulates otherwise in the tender document.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Business and Property Courts of England and Wales - TCC

Rolls Building, 7 Rolls Building, Fetter Lane

London

EC4A 1NL

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

As stated in the Public Contracts Regulations 2015. The applicable review time limits shall be as stated in Regulations 92 and 93 Public Contracts Regulations 2015.