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Planning

Early Market Engagement- Smart Data Challenge Prize Delivery Partner

Department for Business and Trade

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-011524

Procurement identifier (OCID): ocids-h6vhtk-03c339

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Section I: Contracting authority

I.1) Name and addresses

Department for Business and Trade

London

Email

cara.jenkins@beis.gov.uk

Country

United Kingdom

Region code

UKI32 - Westminster

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/department-for-business-and-trade>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Early Market Engagement- Smart Data Challenge Prize Delivery Partner

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Smart Data enables customers to simply and securely share their data with authorised third parties, enabling innovative services (e.g., Open Banking).

As part of DBT's Smart Data Programme, we are exploring options to procure a commercial partner to deliver a Challenge Prize Programme (CPP).

The Smart Data CPP will be a competition that offers incentives to whoever can most

effectively develop new solutions (or “use cases”) for how Smart Data could be used across sectors, to help consumers and businesses to benefit from their data. An example of a cross-sectoral use case could be a subscription management application, that manages / aggregates or cancels subscriptions across multiple sectors.

Longer term, we envisage Smart Data solutions will utilise sector-specific mandatory data sharing enabled by legislation (Smart Data schemes) in a similar way to ‘Open Banking’. As the legislation does not exist yet, this programme will use a sandbox to demonstrate how ‘real world’ Smart Data solutions can benefit consumers (through testing ‘Use Cases’).

The objectives for the Smart Data CPP are to:

? Identify and incentivise the development of a range of new detailed cross-sector solutions (or “use cases”) for Smart Data

? Illustrate the potential value of Smart Data and better understand the challenges that would need to be overcome to facilitate cross-sector data sharing.

We are looking to procure a delivery partner to support/lead the CPP. We envisage that it will be for the delivery partner to decide whether to deliver the CPP entirely in house or sub-contract elements. We would expect a portion of the budget to be reserved as the ‘Prize’, either as a transfer from the delivery partner or the Department for Business and Trade.

Current plan is to advertise this opportunity via the Crown Commercial Services (CCS) Dynamic Purchasing System (DPS) RM6322 Fund Administration and Disbursements Services. You can register to be a part of this framework through the CCS website. Further instructions on how to register for this DPS will be discussed at the supplier event.

To register your interest for this event, please email Dale Every (dale.every@beis.gov.uk) who will pass on the Teams invite to the event. The event will be held via MS Teams, on the 10th May 2023, 10am-11am BST.

II.1.5) Estimated total value

Value excluding VAT: £1,000,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 48219300 - Administration software package
- 71248000 - Supervision of project and documentation
- 72224000 - Project management consultancy services
- 75100000 - Administration services

II.2.3) Place of performance

NUTS codes

- UKI - London

II.2.4) Description of the procurement

Delivery Models

We are seeking to deliver a challenge prize that does the following:

- Encourages the generation of ideas on potential Smart Data solutions and use cases
- Provides an appropriate data source (or sources) for challenge prize participants to work with
- Incentivises and facilitates participants to test detailed use cases that would benefit consumers and businesses in real-world scenarios
- Rewards challenge prize participants appropriately including the declaration of an overall winner

This section provides a high level overview of the primary delivery model we are seeking to implement. However, we recognise there may be alternative approaches that still achieve the objectives of the CPP. We are therefore open to alternative delivery models.

The primary delivery model contains the following indicative features:

- Participants are financially incentivised to develop Smart Data solutions ('use cases') that help consumers and businesses benefit from their data across sectors.

This feature has two main goals that we see being delivered through two interdependent workstreams.

The first goal is to identify 'real world' Smart Data solutions/ideas. We see this being

delivered through 'tech sprints', where participants would work together to identify aspirational use cases which focus on consumer benefits, in exchange for financial awards/incentives.

The second goal is to acquire the data that will enable the Smart Data solutions/ideas to be tested. The data might be sourced through engaging data holders and intermediaries (within private and public sectors) that may be willing to make data available. Alternatively, opportunities for procuring or otherwise acquiring anonymised data and/or tailor-made synthetic data could be explored. We see this data being made available to participants through the procurement/creation of a secure data sandbox environment.

- Review identifies which use cases to progress to a second stage of the challenge.

Using pre-defined criteria, a review would identify which Smart Data solutions would be selected to progress to a second stage of the challenge.

- Several challenge participants test their solutions through functional prototyping, with access to data & funding.

Once selected, participants will test their solutions using the sourced data. Support ranging from, but not limited to, grants, product design and partner networking can be made available to incentivise and assist participants.

- Participant solutions are assessed for a winner to be declared.

Each solution would be judged by a panel. The winning solution would then be announced with the innovator being awarded a financial reward.

The winning prize would be evaluated to illustrate the potential value of Smart Data to businesses and consumers.

The sequencing, phasing and timings within this high-level model could vary according to the approaches suppliers may propose.

Indicative budget breakdown

As a planning assumption, there would be a budget range of £1-3 million available for delivery of the challenge prize across financial years 2023/24 and 2024/25.

We anticipate proposed budgets would cover items such as delivery costs, use case identification incentives, prize money, possible data partnership(s), sandbox development and evaluation.

Please note, commercial and budgetary commitments are subject to Ministerial approval.

Governance structure and accountabilities

The proposed CPP will be enabled by a robust governance structure, with clear responsibilities of the different agents involved in the Programme and the relationships of accountability between these. A suggested governance model will be shared in the upcoming supplier engagement event.

We envisage working with a delivery partner to align organisational governance structures so that the CPP can be represented at and feed into the overarching Smart Data Programme Board and SRO (Senior Responsible Owner).

Other Considerations

II.2.14) Additional information

There are several other considerations that go beyond the scope of this notice that can be discussed at the upcoming pre-market engagement event. These include:

- Stakeholder approach
- Communication strategy
- Eligibility criteria
- Evaluation of lessons
- Systems and infrastructure
- Resource planning and alignment
- potential risks and mitigation strategies
- Judging criteria and panel
- Data

II.3) Estimated date of publication of contract notice

12 June 2023

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes