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Tender

Communications Services Framework

NORTHERN GAS NETWORKS LIMITED

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-011519

Procurement identifier (OCID): ocds-h6vhtk-064b8c

Published 9 February 2026, 4:09pm

Scope

Description

Communications Services Framework - Scope of Requirements -

Commercial tool

Establishes a framework

Total value (estimated)

- £250,000 excluding VAT
- £300,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 June 2026 to 31 May 2028
- Possible extension to 31 May 2030
- 4 years

Description of possible extension:

2 x 1 year extension provisions are available for NGN to utilise

Main procurement category

Services

CPV classifications

- 79310000 - Market research services
- 79340000 - Advertising and marketing services
- 79550000 - Typing, word-processing and desktop publishing services
- 79960000 - Photographic and ancillary services
- 79970000 - Publishing services
- 92000000 - Recreational, cultural and sporting services

Contract locations

- UKC - North East (England)
- UKD1 - Cumbria
- UKE - Yorkshire and the Humber

Lot 1. Integrated brand and creative agencies.

Description

Scope of Requirements and Description -

Lot 1: Integrated brand and creative agencies.

Lot value (estimated)

- £83,000 excluding VAT
- £100,000 including VAT

Framework lot values may be shared with other lots

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

Lot 2. Copywriting services

Description

Scope of Requirements and Description -

Lot 2: Copywriting services

Lot value (estimated)

- £83,000 excluding VAT
- £100,000 including VAT

Framework lot values may be shared with other lots

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

Lot 3. Freelance Creatives

Description

Scope of Requirements and Description -

Lot 3: Freelance Creatives

Lot value (estimated)

- £83,000 excluding VAT
- £100,000 including VAT

Framework lot values may be shared with other lots

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

Framework

Maximum number of suppliers

Unlimited

Maximum percentage fee charged to suppliers

0%

Framework operation description

NGN have the option to direct award or run mini tender events against this Framework.

Award method when using the framework

Either with or without competition

Contracting authorities that may use the framework

Establishing party only

Participation

Particular suitability

Lot 1. Integrated brand and creative agencies.

Lot 2. Copywriting services

Lot 3. Freelance Creatives

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Tender submission deadline

5 March 2026, 12:00pm

Submission address and any special instructions

Please submit your interest to participate to this tender opportunity by email only to Danielle Mangham dmangham@northerngas.co.uk and Debbie Turner dturner@northerngas.co.uk

This tender notice has been published to collate interest from suppliers who would like to participate in the tender event.

If you would like to participate in this tender event, please respond to the contact above confirming your interest to participate by 5th March 2026 at 12 noon and confirm which LOTS(s) you would like to bid for, the scope of the requirements will be divided into 3 individual LOT's as follows:

Lot 1: Integrated brand and creative agencies.

Lot 2: Copywriting services

Lot 3: Freelance Creatives

The request for proposal will be published via Market Dojo which will include the full tender documents for you to complete your tender submission response.

Tenders may be submitted electronically

No

Award criteria

The award will be based upon price and quality, and it is the intent that the award will be based on the Most Advantageous Tender.

The evaluation criteria is 40% commercial, 60% non-commercial.

It is at the discretion of NGN to change the weightings/criteria or add additional sub criteria/weightings to the PQQ or RFP if there is a need to do so before the submission deadline of the relevant stage.

Any changes to the evaluation criteria will be communicated to all Bidders.

Procedure

Procedure type

Below threshold - open competition

Special regime

Utilities

Contracting authority

NORTHERN GAS NETWORKS LIMITED

- Companies House: 05167070
- Public Procurement Organisation Number: PRNB-9357-PVLR

1100 Century Way

Colton Leeds

LS15 8TU

United Kingdom

Email: dmangham@northerngas.co.uk

Region: UKE42 - Leeds

Organisation type: Private utility