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Tender

## Communications Services Framework

NORTHERN GAS NETWORKS LIMITED

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-011519

Procurement identifier (OCID): ocds-h6vhtk-064b8c

Published 9 February 2026, 4:09pm

### Scope

### Description

Communications Services Framework - Scope of Requirements -

### Commercial tool

Establishes a framework

### Total value (estimated)

- £250,000 excluding VAT
- £300,000 including VAT

Below the relevant threshold

## **Contract dates (estimated)**

- 1 June 2026 to 31 May 2028
- Possible extension to 31 May 2030
- 4 years

Description of possible extension:

2 x 1 year extension provisions are available for NGN to utilise

## **Main procurement category**

Services

## **CPV classifications**

- 79310000 - Market research services
- 79340000 - Advertising and marketing services
- 79550000 - Typing, word-processing and desktop publishing services
- 79960000 - Photographic and ancillary services
- 79970000 - Publishing services
- 92000000 - Recreational, cultural and sporting services

## **Contract locations**

- UKC - North East (England)
- UKD1 - Cumbria
- UKE - Yorkshire and the Humber

## **Lot 1. Integrated brand and creative agencies.**

### **Description**

Scope of Requirements and Description -

Lot 1: Integrated brand and creative agencies.

### **Lot value (estimated)**

- £83,000 excluding VAT
- £100,000 including VAT

Framework lot values may be shared with other lots

### **Same for all lots**

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

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## **Lot 2. Copywriting services**

### **Description**

Scope of Requirements and Description -

## Lot 2: Copywriting services

### **Lot value (estimated)**

- £83,000 excluding VAT
- £100,000 including VAT

Framework lot values may be shared with other lots

### **Same for all lots**

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

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## **Lot 3. Freelance Creatives**

### **Description**

Scope of Requirements and Description -

Lot 3: Freelance Creatives

### **Lot value (estimated)**

- £83,000 excluding VAT
- £100,000 including VAT

Framework lot values may be shared with other lots

### **Same for all lots**

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

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## **Framework**

### **Maximum number of suppliers**

Unlimited

### **Maximum percentage fee charged to suppliers**

0%

### **Framework operation description**

NGN have the option to direct award or run mini tender events against this Framework.

### **Award method when using the framework**

Either with or without competition

### **Contracting authorities that may use the framework**

Establishing party only

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## **Participation**

## **Particular suitability**

**Lot 1. Integrated brand and creative agencies.**

**Lot 2. Copywriting services**

**Lot 3. Freelance Creatives**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## **Submission**

### **Tender submission deadline**

5 March 2026, 12:00pm

### **Submission address and any special instructions**

Please submit your interest to participate to this tender opportunity by email only to Danielle Mangham [dmangham@northerngas.co.uk](mailto:dmangham@northerngas.co.uk) and Debbie Turner [dturner@northerngas.co.uk](mailto:dturner@northerngas.co.uk)

This tender notice has been published to collate interest from suppliers who would like to participate in the tender event.

If you would like to participate in this tender event, please respond to the contact above confirming your interest to participate by 5th March 2026 at 12 noon and confirm which LOTS(s) you would like to bid for, the scope of the requirements will be divided into 3 individual LOT's as follows:

Lot 1: Integrated brand and creative agencies.

Lot 2: Copywriting services

## Lot 3: Freelance Creatives

The request for proposal will be published via Market Dojo which will include the full tender documents for you to complete your tender submission response.

### **Tenders may be submitted electronically**

No

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### **Award criteria**

The award will be based upon price and quality, and it is the intent that the award will be based on the Most Advantageous Tender.

The evaluation criteria is 40% commercial, 60% non-commercial.

It is at the discretion of NGN to change the weightings/criteria or add additional sub criteria/weightings to the PQQ or RFP if there is a need to do so before the submission deadline of the relevant stage.

Any changes to the evaluation criteria will be communicated to all Bidders.

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### **Procedure**

#### **Procedure type**

Below threshold - open competition

#### **Special regime**

Utilities

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## Contracting authority

### **NORTHERN GAS NETWORKS LIMITED**

- Companies House: 05167070
- Public Procurement Organisation Number: PRNB-9357-PVLR

1100 Century Way

Colton Leeds

LS15 8TU

United Kingdom

Email: [dmangham@northerngas.co.uk](mailto:dmangham@northerngas.co.uk)

Region: UKE42 - Leeds

Organisation type: Private utility