

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/011516-2023>

Contract

## **Office for Students: Recruitment Advertising Services**

Office for Students

F03: Contract award notice

Notice identifier: 2023/S 000-011516

Procurement identifier (OCID): ocds-h6vhtk-038d72

Published 21 April 2023, 2:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Office for Students

Westward House, Lime Kiln Close, Stoke Gifford

Bristol

BS34 8SR

#### **Contact**

Sarah Phillips

#### **Email**

[procurement@officeforstudents.org.uk](mailto:procurement@officeforstudents.org.uk)

#### **Telephone**

+44 1179317317

#### **Country**

United Kingdom

**Region code**

UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

**Internet address(es)**

Main address

<https://www.officeforstudents.org.uk>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

General public services

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Office for Students: Recruitment Advertising Services

Reference number

PRN1872

#### **II.1.2) Main CPV code**

- 79600000 - Recruitment services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

OfS is seeking to appoint an advertising agency to manage its advertising requirements, by offering a proactive and cost-effective service. This is primarily employee recruitment advertising, but also includes advertising for board and committee members. The successful agency will be expected to advise and support the OfS in the development of its employer brand and profile, both locally and nationally.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £400,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

Main site or place of performance

Gloucestershire, Wiltshire and Bristol/Bath area

#### **II.2.4) Description of the procurement**

OfS is seeking to appoint an advertising agency to manage its advertising requirements, by offering a proactive and cost-effective service. This is primarily employee recruitment advertising, but also includes advertising for board and committee members. The successful agency will be expected to advise and support the OfS in the development of its employer brand and profile, both locally and nationally.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Cost criterion - Name: Cost / Weighting: 30

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-035392](#)

---

## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

20 March 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Penna Plc

10 Bishops Square

London

E1 6EG

Email

[tenders@penna.com](mailto:tenders@penna.com)

Telephone

+44 2038492777

Country

United Kingdom

NUTS code

- UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

National registration number

01918150

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £400,000

Total value of the contract/lot: £400,000

---

## **Section VI. Complementary information**

### **VI.3) Additional information**

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=777018178>

GO Reference: GO-2023421-PRO-22600073

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Office for Students

Westward House, Lime Kiln Close, Stoke Gifford

Bristol

BS34 8SR

Email

[procurement@officeforstudents.org.uk](mailto:procurement@officeforstudents.org.uk)

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Office for Students

Westward House, Lime Kiln Close, Stoke Gifford

Bristol

BS34 8SR

Email

[procurement@officeforstudents.org.uk](mailto:procurement@officeforstudents.org.uk)

Country

United Kingdom

**VI.4.4) Service from which information about the review procedure may be obtained**

Office for Students

Westward House, Lime Kiln Close, Stoke Gifford

Bristol

BS34 8SR

Email

[procurement@officeforstudents.org.uk](mailto:procurement@officeforstudents.org.uk)

Country

United Kingdom