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Tender

## **Media & Parliamentary Monitoring**

National Institute for Health and Care Excellence

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-011508

Procurement identifier (OCID): ocds-h6vhtk-064b84

Published 9 February 2026, 4:03pm

## **Scope**

## **Reference**

C387790

## **Description**

NICE is seeking to appoint one or more suitably qualified suppliers to deliver media distribution, media monitoring and evaluation, and parliamentary monitoring services.

The services are structured into three separate Lots, and bidders may apply for one Lot, multiple Lots, or all Lots.

Each Lot will be evaluated and awarded independently.

Lot 1 Distribute and publish corporate multimedia content - primarily media releases.

Lot 2 Monitor, evaluate and. report on the outputs from its corporate communications in the UK media

Lot 3 Monitor and report on parliamentary activities

Contract term: April 2026 – March 2029 (36 months). The contract(s) will each cover an initial three-year period with options to extend by up to two 12-month periods.

The deadline for responses is (12 pm noon) 27th February 2026.

To express interest and participate in the tender, please register and apply via Atamis e-sourcing portal <https://health-family.force.com/s/Welcome>.

Procurement Reference: C387790

Should Tenderers have any queries, or having problems using the portal, they should contact Helpdesk at:

Phone: 0800 9956035

E-mail: [support-health@atamis.co.uk](mailto:support-health@atamis.co.uk)

### **Total value (estimated)**

- £132,500 excluding VAT
- £159,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 1 April 2026 to 31 March 2029
- Possible extension to 31 March 2031
- 5 years

Description of possible extension:

This contract has the option to be extended by up to two 12-month periods.

## **Main procurement category**

Services

## **Not the same for all lots**

CPV classifications are shown in Lot sections, because they are not the same for all lots.

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## **Lot 1. Distribute and publish corporate multimedia content**

### **Description**

A database, with up-to-date contact details for journalists, stakeholders and other media outlets, a newsroom function to publish and distribute media releases, statements and other alerts to target audiences and a facility to manage (log and report on) media enquiries by date and topic

### **Lot value (estimated)**

- £25,000 excluding VAT
- £30,000 including VAT

### **CPV classifications**

- 92400000 - News-agency services

## **Same for all lots**

Contract dates are shown in the Scope section, because they are the same for all lots.

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## **Lot 2. Provision of press, online and broadcast monitoring and evaluation and analysis**

### **Description**

The provision of press, online and broadcast media monitoring, coverage and content evaluation and analysis, including the ability to monitor specific national, specialist and regional publications (both online and print) and a function to create simple, tailored dashboards to report on required performance key metrics by date, topic, or message.

### **Lot value (estimated)**

- £82,500 excluding VAT
- £99,000 including VAT

### **CPV classifications**

- 92400000 - News-agency services

## **Same for all lots**

Contract dates are shown in the Scope section, because they are the same for all lots.

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## **Lot 3. Provision of parliamentary monitoring and political research services**

## **Description**

Parliamentary monitoring and an up-to date political contact database. Monitoring should cover parliamentary debates, questions, Government announcements, and committee reports, as well as information from political stakeholders such as charities, trade bodies and think tanks.

## **Lot value (estimated)**

- £25,000 excluding VAT
- £30,000 including VAT

## **CPV classifications**

- 79416000 - Public relations services

## **Same for all lots**

Contract dates are shown in the Scope section, because they are the same for all lots.

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## **Submission**

### **Tender submission deadline**

27 February 2026, 12:00pm

### **Submission address and any special instructions**

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Procurement Reference: C387790

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## **Tenders may be submitted electronically**

Yes

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## **Award criteria**

Tenders will be evaluated on the basis of the Most Economically Advantageous Tender (MEAT), taking into account both quality and price.

Quality will be assessed against criteria including service delivery methodology, coverage and monitoring capability, reporting and evaluation, system functionality, onboarding and support arrangements, data security and compliance, and added value.

Cost will be evaluated based on overall value for money.

Each Lot will be evaluated independently in accordance with the weighting and scoring methodology set out in the Invitation to Tender documentation.

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## **Procedure**

## Procedure type

Below threshold - open competition

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## Contracting authority

### National Institute for Health and Care Excellence

- Public Procurement Organisation Number: PHZT-4273-LJQD

3rd Floor, 3 Piccadilly Place

Manchester

M1 3BN

United Kingdom

Contact name: Irene Walker

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Website: <https://www.nice.org.uk>

Region: UKD33 - Manchester

Organisation type: Public authority - central government