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Contract

Framework Agreement for Local Newspapers to Print Various Advertisements (Belfast City Council)

Belfast City Council

F03: Contract award notice

Notice identifier: 2025/S 000-011437

Procurement identifier (OCID): ocds-h6vhtk-04d3f0

Published 27 March 2025, 8:50am

Section I: Contracting authority

I.1) Name and addresses

Belfast City Council

9-21 Adelaide Street

Belfast

BT2 8DJ

Email

cps@belfastcity.gov.uk

Country

United Kingdom

Region code

UKN06 - Belfast

Internet address(es)

Main address

www.belfastcity.gov.uk

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Framework Agreement for Local Newspapers to Print Various Advertisements (Belfast City Council)

Reference number

T2565

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

Belfast City Council (the 'Council') has awarded a multi-supplier Framework Agreement for local newspapers to print various advertisements.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £800,000

II.2) Description

II.2.2) Additional CPV code(s)

- 22462000 - Advertising material

II.2.3) Place of performance

NUTS codes

- UKN06 - Belfast

Main site or place of performance

Belfast City Council Boundary Area.

II.2.4) Description of the procurement

Belfast City Council (the 'Council') has awarded a multi-supplier Framework Agreement for the placement of various advertisements in newspaper titles which are available within the Council area. The type of adverts that the Council currently places, and which are required to be covered under the new Framework include:

- legal notices
- tenders
- licensing ads
- road closure ads
- recruitment ads
- funding ads
- ROP ads for various campaigns

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To be appointed on to the framework, minimum standards applied i.e., pass/fail criteria.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-001599](#)

Section V. Award of contract

Contract No

T2565

Title

Framework Agreement for Local Newspapers to Print Various Advertisements (Belfast City Council Boundary Area)

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

19 March 2025

V.2.2) Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Belfast Media Group

2 Hannahstown Hill

Belfast

BT17 0LT

Country

United Kingdom

NUTS code

- UKN06 - Belfast

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Mediahuis UK Ltd

33 Clarendon Dock

Belfast

BT1 3BG

Country

United Kingdom

NUTS code

- UKN06 - Belfast

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

National World

PO BOX 624

Craigavon

BT64 9ER

Country

United Kingdom

NUTS code

- UKN07 - Armagh City, Banbridge and Craigavon

The contractor is an SME

No

V.2.3) Name and address of the contractor

The Irish News Ltd

Fountain Centre

Belfast

BT1 6ET

Country

United Kingdom

NUTS code

- UKN06 - Belfast

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Trinity Mirror Plc

415 Hollywood Road

Belfast

BT4 2GU

Country

United Kingdom

NUTS code

- UKN06 - Belfast

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £800,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

Chichester Street

Belfast

BT1 3JF

Country

United Kingdom