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Contract

## **Framework Agreement for Local Newspapers to Print Various Advertisements (Belfast City Council)**

Belfast City Council

F03: Contract award notice

Notice identifier: 2025/S 000-011437

Procurement identifier (OCID): ocids-h6vhtk-04d3f0

Published 27 March 2025, 8:50am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Belfast City Council

9-21 Adelaide Street

Belfast

BT2 8DJ

#### **Email**

[cps@belfastcity.gov.uk](mailto:cps@belfastcity.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKN06 - Belfast

#### **Internet address(es)**

Main address

[www.belfastcity.gov.uk](http://www.belfastcity.gov.uk)

#### **I.4) Type of the contracting authority**

Regional or local authority

#### **I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Framework Agreement for Local Newspapers to Print Various Advertisements (Belfast City Council)

Reference number

T2565

#### **II.1.2) Main CPV code**

- 79341000 - Advertising services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Belfast City Council (the 'Council') has awarded a multi-supplier Framework Agreement for local newspapers to print various advertisements.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £800,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 22462000 - Advertising material

#### **II.2.3) Place of performance**

NUTS codes

- UKN06 - Belfast

Main site or place of performance

Belfast City Council Boundary Area.

#### **II.2.4) Description of the procurement**

Belfast City Council (the 'Council') has awarded a multi-supplier Framework Agreement for the placement of various advertisements in newspaper titles which are available within the Council area. The type of adverts that the Council currently places, and which are required to be covered under the new Framework include:

- legal notices
- tenders
- licensing ads
- road closure ads
- recruitment ads
- funding ads
- ROP ads for various campaigns

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

To be appointed on to the framework, minimum standards applied i.e., pass/fail criteria.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2025/S 000-001599](#)

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## **Section V. Award of contract**

### **Contract No**

T2565

### **Title**

Framework Agreement for Local Newspapers to Print Various Advertisements (Belfast City Council Boundary Area)

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

19 March 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 5

The contract has been awarded to a group of economic operators: Yes

**V.2.3) Name and address of the contractor**

Belfast Media Group

2 Hannahstown Hill

Belfast

BT17 0LT

Country

United Kingdom

NUTS code

- UKN06 - Belfast

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Mediahuis UK Ltd

33 Clarendon Dock

Belfast

BT1 3BG

Country

United Kingdom

NUTS code

- UKN06 - Belfast

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

National World

PO BOX 624

Craigavon

BT64 9ER

Country

United Kingdom

NUTS code

- UKN07 - Armagh City, Banbridge and Craigavon

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

The Irish News Ltd

Fountain Centre

Belfast

BT1 6ET

Country

United Kingdom

NUTS code

- UKN06 - Belfast

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Trinity Mirror Plc

415 Hollywood Road

Belfast

BT4 2GU

Country

United Kingdom

NUTS code

- UKN06 - Belfast

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £800,000

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**Section VI. Complementary information**

**VI.4) Procedures for review**

**VI.4.1) Review body**

Royal Courts of Justice

Chichester Street

Belfast

BT1 3JF

Country

United Kingdom

