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Contract

Barley Yellow Dwarf Virus (BYDV) Digital Decision-Support Tool

Agriculture and Horticulture Development Board

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-011415

Procurement identifier (OCID): ocds-h6vhtk-064b3b

Published 9 February 2026, 2:14pm

Scope

Reference

2025-776

Description

Agriculture and Horticulture Development Board (AHDB) has awarded a services contract for the design, development and support of a farmer-facing digital decision-support tool to operationalise the updated Barley Yellow Dwarf Virus (BYDV) risk model.

The tool will provide growers and agronomists with accessible, model-driven guidance on aphid infection risk, drilling date scenarios, and spray timing to support integrated pest management decisions and reduce unnecessary insecticide use.

The scope includes user interface design and build, integration with AHDB-provided datasets and APIs, multi-device functionality (desktop, tablet and mobile), data visualisation, testing, warranty, and ongoing maintenance and support.

Hosting and the underlying BYDV model are provided separately by AHDB; the supplier is responsible for the application layer and integrations only.

Contract 1

Supplier

- RSK ADAS LIMITED

Contract value

- £100,000 excluding VAT
- £120,000 including VAT

Below the relevant threshold

Date signed

29 January 2026

Contract dates

- 29 January 2026 to 1 February 2029
- Possible extension to 1 December 2029
- 3 years, 10 months, 4 days

Description of possible extension:

Further extension option of 10 months

Main procurement category

Services

CPV classifications

- 72000000 - IT services: consulting, software development, Internet and support

Contract locations

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Procedure

Procedure type

Below threshold - limited competition

Supplier

RSK ADAS LIMITED

- Companies House: 10486936
- Public Procurement Organisation Number: PQCY-9477-PLDH

Spring Lodge

Helsby

WA6 0AR

United Kingdom

Email: tendernotices@adas.co.uk

Website: <http://adas.co.uk/>

Region: UKD63 - Cheshire West and Chester

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Agriculture and Horticulture Development Board

- Public Procurement Organisation Number: PBHX-8363-MBBV

Middlemarch Business Park, Siskin Parkway East

Coventry

CV3 4PE

United Kingdom

Email: procurement@ahdb.org.uk

Website: <http://www.ahdb.org.uk>

Region: UKG13 - Warwickshire

Organisation type: Public authority - central government