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Contract

# **Conversion Support Services for Student Recruitment** (GCU)

Glasgow Caledonian University

F03: Contract award notice

Notice identifier: 2023/S 000-011369

Procurement identifier (OCID): ocds-h6vhtk-035a77

Published 20 April 2023, 2:50pm

# **Section I: Contracting authority**

## I.1) Name and addresses

Glasgow Caledonian University

70 Cowcaddens Road

Glasgow

G4 0BA

**Email** 

procurement@gcu.ac.uk

**Telephone** 

+44 1413313578

Country

**United Kingdom** 

**NUTS** code

UKM82 - Glasgow City

## Internet address(es)

Main address

http://www.gcu.ac.uk/procurement

Buyer's address

 $\underline{https://www.publiccontractsscotland.gov.uk/search/Search\_AuthProfile.aspx?ID=AA0019}\underline{5}$ 

# I.2) Information about joint procurement

The contract is awarded by a central purchasing body

# I.4) Type of the contracting authority

Body governed by public law

# I.5) Main activity

Education

# **Section II: Object**

## II.1) Scope of the procurement

#### II.1.1) Title

Conversion Support Services for Student Recruitment (GCU)

Reference number

GC - MKT - 2022 - LI - 02

#### II.1.2) Main CPV code

• 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

Glasgow Caledonian University requires a conversion partner who is equipped to provide a bespoke, data driven, measurable series of conversion solutions through expertise in the HE sector, knowledge of the international and domestic student landscape and a proven track record or delivering successful conversion partnerships.

#### II.1.6) Information about lots

This contract is divided into lots: No

#### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £372,300

## II.2) Description

#### II.2.2) Additional CPV code(s)

• 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### II.2.3) Place of performance

**NUTS** codes

UKM82 - Glasgow City

Main site or place of performance

Glasgow Caledonian University

#### II.2.4) Description of the procurement

The University requires a conversion partner who is equipped to provide a bespoke, data driven, measurable series of conversion solutions through expertise in the HE sector, knowledge of the international and domestic student landscape and a proven track record or delivering successful conversion partnerships.

#### II.2.5) Award criteria

Quality criterion - Name: Service Delivery - Methodology / Weighting: 35

Quality criterion - Name: Service Delivery - Presentation / Weighting: 10

Quality criterion - Name: Service Delivery - Continuous Improvement and Innovation /

Weighting: 15

Quality criterion - Name: Service Delivery - Key Personnel / Weighting: 10

Quality criterion - Name: Sustainability - University Values / Weighting: 3

Quality criterion - Name: Fair Work Practices / Weighting: 2

Price - Weighting: 25

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

### Section IV. Procedure

## **IV.1) Description**

#### IV.1.1) Type of procedure

Open procedure

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

## IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: <u>2022/S 000-021948</u>

#### Section V. Award of contract

#### **Contract No**

GC-MKT-2022-LI-02

A contract/lot is awarded: Yes

#### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

29 March 2023

#### V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

## V.2.3) Name and address of the contractor

**QS Enrolment Solutions** 

18-20 St Pancras Way

London

NW10QG

Email

qses\_receivables@qs.com

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

Yes

## V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £372,300

# **Section VI. Complementary information**

# VI.3) Additional information

(SC Ref:729153)

# VI.4) Procedures for review

VI.4.1) Review body

Glasgow Sheriff Court

PO Box 23, 1 Carlton Place

Glasgow

G5 9DA

Email

procurement@gcu.ac.uk

Telephone

+44 1414298888

Country

**United Kingdom**