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Contract

## **SE1071 - Data Hosting & E-mail Newsletter Dispatch**

Sport England

F03: Contract award notice

Notice identifier: 2023/S 000-011366

Procurement identifier (OCID): ocds-h6vhtk-0358ae

Published 20 April 2023, 2:36pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Sport England

SportPark, 3 Oakwood Drive

Loughborough

LE11 3QF

#### **Contact**

Procurement Team

#### **Email**

[procurement@sportengland.org](mailto:procurement@sportengland.org)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

**Internet address(es)**

Main address

[www.sportengland.org](http://www.sportengland.org)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

SE1071 - Data Hosting & E-mail Newsletter Dispatch

Reference number

SE1071

**II.1.2) Main CPV code**

- 72320000 - Database services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Sport England has appointed a supplier to provide database hosting, support and e-mail newsletter dispatches.

**II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £145,680

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Sport England as the contracting authority is tendering for the supply of data hosting and email newsletter dispatch.

Sport England runs a programme called Be Inspired which is an email newsletter that encourages people to watch, play and volunteer in sport. The newsletter currently has more than 1.3million active contacts and we're looking for a supplier to provide data hosting, email newsletter dispatch and analytics services.

### **II.2.5) Award criteria**

Cost criterion - Name: Technical Evaluation / Weighting: 65

Cost criterion - Name: Social Value Evaluation / Weighting: 25

Cost criterion - Name: Commercial Evaluation / Weighting: 10

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-021320](#)

#### **IV.2.9) Information about termination of call for competition in the form of a prior information notice**

The contracting authority will not award any further contracts based on the above prior information notice

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## **Section V. Award of contract**

### **Contract No**

SE1071

### **Title**

Data Hosting & E-mail Newsletter Dispatch

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

26 January 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Forfront Limited

3rd Floor Paternoster House, 65 St Paul's Churchyard

London

EC4M 8AB

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

03643637

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £145,680

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Sport England - Complaints Procedure

SportPark, 3 Oakwood Drive

Loughborough

LE11 3QF

Email

[procurement@sportengland.org](mailto:procurement@sportengland.org)

Country

United Kingdom

Internet address

<https://www.sportengland.org/corporate-information>

#### **VI.4.2) Body responsible for mediation procedures**

Public Procurement Review Service

London

Country

United Kingdom

Internet address

<https://www.gov.uk/government/publications/public-procurement-review-service-scope-and-remit>