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Contract

SE1071 - Data Hosting & E-mail Newsletter Dispatch

Sport England

F03: Contract award notice

Notice identifier: 2023/S 000-011366

Procurement identifier (OCID): ocds-h6vhtk-0358ae

Published 20 April 2023, 2:36pm

Section I: Contracting authority

I.1) Name and addresses

Sport England

SportPark, 3 Oakwood Drive

Loughborough

LE11 3QF

Contact

Procurement Team

Email

procurement@sportengland.org

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

www.sportengland.org

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

SE1071 - Data Hosting & E-mail Newsletter Dispatch

Reference number

SE1071

II.1.2) Main CPV code

- 72320000 - Database services

II.1.3) Type of contract

Services

II.1.4) Short description

Sport England has appointed a supplier to provide database hosting, support and e-mail newsletter dispatches.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £145,680

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Sport England as the contracting authority is tendering for the supply of data hosting and email newsletter dispatch.

Sport England runs a programme called Be Inspired which is an email newsletter that encourages people to watch, play and volunteer in sport. The newsletter currently has more than 1.3million active contacts and we're looking for a supplier to provide data hosting, email newsletter dispatch and analytics services.

II.2.5) Award criteria

Cost criterion - Name: Technical Evaluation / Weighting: 65

Cost criterion - Name: Social Value Evaluation / Weighting: 25

Cost criterion - Name: Commercial Evaluation / Weighting: 10

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-021320](#)

IV.2.9) Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

Section V. Award of contract

Contract No

SE1071

Title

Data Hosting & E-mail Newsletter Dispatch

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

26 January 2023

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Forfront Limited

3rd Floor Paternoster House, 65 St Paul's Churchyard

London

EC4M 8AB

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

03643637

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £145,680

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Sport England - Complaints Procedure

SportPark, 3 Oakwood Drive

Loughborough

LE11 3QF

Email

procurement@sportengland.org

Country

United Kingdom

Internet address

<https://www.sportengland.org/corporate-information>

VI.4.2) Body responsible for mediation procedures

Public Procurement Review Service

London

Country

United Kingdom

Internet address

<https://www.gov.uk/government/publications/public-procurement-review-service-scope-and-remit>