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Contract

MTM/3 Reasons Subscription

Department for Culture, Media and Sport

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-011361

Procurement identifier (OCID): ocds-h6vhtk-064b16

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Scope

Reference

104691

Description

A subscription with MTM/3 Reasons that provides bi-annual report releases, accompanied with a series of presentations provided by MTM/3 Reasons

For the avoidance of doubt- the actual contract start date is 19th November 2025.

Contract 1. MTM/3 Reasons Subscription

Supplier

- 3 Reasons- MTM

Contract value

- £19,000 excluding VAT
- £22,800 including VAT

Below the relevant threshold

Date signed

3 December 2025

Contract dates

- 4 December 2025 to 31 March 2026
- 3 months, 28 days

Main procurement category

Services

CPV classifications

- 72316000 - Data analysis services

Procedure

Procedure type

Below threshold - without competition

Supplier

3 Reasons- MTM

2 Stephen Street London, England

London

W1T 1AN

United Kingdom

Email: rob.collier@wearemtm.com

Website: <https://wearemtm.com/services/commercial-strategy/3-reasons/>

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. MTM/3 Reasons Subscription

Contracting authority

Department for Culture, Media and Sport

- Public Procurement Organisation Number: PJGD-5581-JPGD

100 Parliament Street

London

SW1A 2BQ

United Kingdom

Contact name: Commercial Team

Email: commercial@dcms.gov.uk

Website: <http://www.dcms.gov.uk>

Region: UKI32 - Westminster

Organisation type: Public authority - central government