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Contract

Provision of PR Services for National Manufacturing Institute Scotland (NMIS) ioIC

University of Strathclyde

F03: Contract award notice

Notice identifier: 2023/S 000-011324

Procurement identifier (OCID): ocds-h6vhtk-03a4db

Published 20 April 2023, 11:17am

Section I: Contracting authority

I.1) Name and addresses

University of Strathclyde

40 George Street, Procurement Department

Glasgow

G1 1QE

Email

laura.shaw@strath.ac.uk

Telephone

+44 7811592949

Country

United Kingdom

NUTS code

UKM82 - Glasgow City

Internet address(es)

Main address

<http://www.strath.ac.uk/>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00113

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of PR Services for National Manufacturing Institute Scotland (NMIS) ioIC

Reference number

UOS-26061-2023

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

The National Manufacturing Institute Scotland (NMIS) requires a dynamic, creative, and strategic thinking agency with deep knowledge and experience of the manufacturing, engineering, and tech sectors.

The agency will be expected to be involved in the following areas of public relations work.

- Strategy development
- Thought leadership content copywriting
- Media relations: global trade media and Scottish and wider UK business and mainstream media
- General communications and press office support
- Audio visual content
- Influencer research and engagement
- Profile raising activity
- Strategic reputation management / counsel

- Training

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £240,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79416200 - Public relations consultancy services
- 79416000 - Public relations services
- 79416100 - Public relations management services

II.2.3) Place of performance

NUTS codes

- UKM82 - Glasgow City

II.2.4) Description of the procurement

The National Manufacturing Institute Scotland (NMIS) Group is seeking to appoint a communications agency to work as an extension of the inhouse communications team..

NMIS is a group of industry-led manufacturing research and development centres with a network of partners across Scotland. Collaborating with industry, academia and the public sector, we're transforming the future of manufacturing in Scotland, the wider UK and beyond.

On behalf of NMIS the university requires to appoint a dynamic, creative and strategic thinking agency with deep knowledge and experience of the manufacturing, engineering and tech sectors. An strong, dedicated and experienced account team is required.

The agency will be required to be involved in the following areas of public relations work:

- Strategy development
- Thought leadership content copywriting

- Media relations: global trade media and Scottish and wider UK business and mainstream media
- General communications and press office support
- Audio visual content
- Influencer research and engagement
- Profile raising activity
- Strategic reputation management / counsel
- Training

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Economic operators may be excluded from the competition if they are in any of the situations referred to in Regulation 58 of the Public Contracts (Scotland) Regulations 2015. Please see the ITT contained on the PCS-Tender project relevant to the procurement and the other Tender documents for further information.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-004239](#)

Section V. Award of contract

Contract No

UOS-26061-2023

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

13 April 2023

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Frame

Four Winds Pavilion, Pacific Quay

Glasgow

G511DZ

Telephone

+44 1415595840

Country

United Kingdom

NUTS code

- UKM82 - Glasgow City

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £240,000

Section VI. Complementary information

VI.3) Additional information

(SC Ref:729517)

VI.4) Procedures for review

VI.4.1) Review body

Glasgow Sheriff Court

Glasgow

Country

United Kingdom