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Award

## **UK domestic pre-publication newswire reporting**

Agriculture and Horticulture Development Board

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-011312

Procurement identifier (OCID): ocds-h6vhtk-04f8d3 ([view related notices](#))

Published 26 March 2025, 12:32pm

### **Scope**

### **Reference**

STA10219

### **Description**

Award notice for STA10219

AHDB requirement for pre-publication newswire that also provides news alerts via email in real time.

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## Contract 1. UK domestic pre-publication newswire reporting

### Supplier

- [PA Mediapoint](#)

### Contract value

- £138,000 excluding VAT
- £166,000 including VAT

Below the relevant threshold

### Award decision date

26 March 2025

### Earliest date the contract will be signed

26 March 2025

### Contract dates (estimated)

- 27 March 2025 to 4 March 2026
- 11 months, 9 days

### Main procurement category

Services

## **CPV classifications**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

## **Contract locations**

- UK - United Kingdom

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## **Procedure**

### **Procedure type**

Below threshold - without competition

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## **Supplier**

### **PA Mediapoint**

37 North Wharf Road,

London

W2 1AF

United Kingdom

Email: [communications@pamediagroup.com](mailto:communications@pamediagroup.com)

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. UK domestic pre-publication newswire reporting

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## **Contracting authority**

### **Agriculture and Horticulture Development Board**

- Public Procurement Organisation Number: PBHX-8363-MBBV

Middlemarch Business Park, Siskin Parkway East

Coventry

CV3 4PE

United Kingdom

Contact name: Sarah Waters

Email: [procurement@ahdb.org.uk](mailto:procurement@ahdb.org.uk)

Region: UKG13 - Warwickshire

Organisation type: Public authority - central government