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Award

UK domestic pre-publication newswire reporting

Agriculture and Horticulture Development Board

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-011312

Procurement identifier (OCID): ocds-h6vhtk-04f8d3 ([view related notices](#))

Published 26 March 2025, 12:32pm

Scope

Reference

STA10219

Description

Award notice for STA10219

AHDB requirement for pre-publication newswire that also provides news alerts via email in real time.

Contract 1. UK domestic pre-publication newswire reporting

Supplier

- [PA Mediapoint](#)

Contract value

- £138,000 excluding VAT
- £166,000 including VAT

Below the relevant threshold

Award decision date

26 March 2025

Earliest date the contract will be signed

26 March 2025

Contract dates (estimated)

- 27 March 2025 to 4 March 2026
- 11 months, 9 days

Main procurement category

Services

CPV classifications

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - without competition

Supplier

PA Mediapoint

37 North Wharf Road,

London

W2 1AF

United Kingdom

Email: communications@pamediagroup.com

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. UK domestic pre-publication newswire reporting

Contracting authority

Agriculture and Horticulture Development Board

- Public Procurement Organisation Number: PBHX-8363-MBBV

Middlemarch Business Park, Siskin Parkway East

Coventry

CV3 4PE

United Kingdom

Contact name: Sarah Waters

Email: procurement@ahdb.org.uk

Region: UKG13 - Warwickshire

Organisation type: Public authority - central government