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Future opportunity

## **Leisure Development Partner for the UK Leisure Framework 2022-2026**

Denbighshire Leisure Ltd

F01: Prior information notice

Prior information only

Notice reference: 2021/S 000-011246

Published: 20 May 2021, 4:24pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Denbighshire Leisure Ltd

8-11 Trem-y-Dyffryn, Colomendy Industrial Estate

Denbigh

LL165TX

#### **Contact**

Andy Moreland

#### **Email**

[andy.moreland@denbighshireleisure.co.uk](mailto:andy.moreland@denbighshireleisure.co.uk)

#### **Telephone**

+44 1824706724

**Country**

United Kingdom

**NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

[www.denbighshireleisure.co.uk](http://www.denbighshireleisure.co.uk)

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA79520](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA79520)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Recreation, culture and religion

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Leisure Development Partner for the UK Leisure Framework 2022-2026

#### **II.1.2) Main CPV code**

- 45212000 - Construction work for buildings relating to leisure, sports, culture, lodging and restaurants

#### **II.1.3) Type of contract**

Works

#### **II.1.4) Short description**

Denbighshire Leisure Limited (DLL) are again excited to be engaging with the market with this opportunity. This is an opportunity for a potential development partner to work with Denbighshire Leisure Limited in elevating this next iteration of the Framework to even greater heights than the previous two iterations. It is hoped this opportunity will generate interest within the Market as it is an exciting opportunity.

Please also note that DLL are looking for one partner to deliver or manage the delivery of all aspects of the Framework, they are not seeking expressions of interest from organisations who can only deliver one aspect of the services e.g. design only, construct only, finance only etc.

This PIN notice is being released to give potential bidders an opportunity to express initial interest in the Framework. It is to provide early engagement with the market and not designed as part of the overarching procurement strategy. All documents relating to the procurement will be issued with the Contract Notice.

#### **II.1.5) Estimated total value**

Value excluding VAT: £2,000,000,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

## II.2) Description

### II.2.2) Additional CPV code(s)

- 45211350 - Multi-functional buildings construction work
- 66120000 - Investment banking services and related services
- 37480000 - Machinery or apparatus for leisure equipment
- 45212000 - Construction work for buildings relating to leisure, sports, culture, lodging and restaurants
- 45212100 - Construction work of leisure facilities
- 45212110 - Leisure centre construction work
- 66000000 - Financial and insurance services
- 66122000 - Corporate finance and venture capital services
- 71200000 - Architectural and related services
- 79340000 - Advertising and marketing services
- 92610000 - Sports facilities operation services
- 92620000 - Sport-related services
- 30100000 - Office machinery, equipment and supplies except computers, printers and furniture
- 30200000 - Computer equipment and supplies
- 37400000 - Sports goods and equipment
- 37410000 - Outdoor sports equipment
- 37420000 - Gymnasium equipment
- 37430000 - Boxing equipment
- 37440000 - Fitness equipments
- 37460000 - Target and table games and equipments
- 37470000 - Golf and bowling equipments
- 45112711 - Landscaping work for parks
- 45212140 - Recreation installation
- 45212150 - Cinema construction work
- 45212172 - Recreation centre construction work
- 45212180 - Ticket offices construction work
- 45212210 - Single-purpose sports facilities construction work
- 37416000 - Leisure equipment
- 45212211 - Ice rink construction work
- 45212212 - Construction work for swimming pool
- 45212213 - Sport markings works
- 45212220 - Multi-purpose sports facilities construction work
- 45212221 - Construction work in connection with structures for sports ground
- 45212222 - Gymnasium construction work
- 45212224 - Stadium construction work
- 45212225 - Sports hall construction work
- 45212230 - Installation of changing rooms

- 45212300 - Construction work for art and cultural buildings
- 45212320 - Construction work for buildings relating to artistic performances
- 45212321 - Auditorium construction work
- 45212322 - Theatre construction work
- 45212330 - Library construction work
- 45212331 - Multimedia library construction work
- 45212400 - Accommodation and restaurant buildings
- 45212410 - Construction work for lodging buildings
- 45212420 - Construction work for restaurants and similar facilities
- 45212421 - Restaurant construction work
- 45212422 - Canteen construction work
- 45212423 - Cafeteria construction work
- 45212500 - Kitchen or restaurant conversion
- 45212600 - Pavilion construction work
- 48100000 - Industry specific software package
- 51100000 - Installation services of electrical and mechanical equipment
- 71240000 - Architectural, engineering and planning services
- 71241000 - Feasibility study, advisory service, analysis
- 71250000 - Architectural, engineering and surveying services
- 71420000 - Landscape architectural services
- 73000000 - Research and development services and related consultancy services
- 79341000 - Advertising services
- 79342000 - Marketing services
- 79342320 - Customer-care services
- 80511000 - Staff training services
- 79410000 - Business and management consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom
- UKL13 - Conwy and Denbighshire

### **II.2.4) Description of the procurement**

Following the success of the UK Leisure Framework (2017-2022), Denbighshire Leisure Limited is again seeking to appoint a single contractor as a partner to manage, operate and perform, or procure the performance of all works and services in respect of leisure related building projects. Proposed projects are to include, but not be limited to: Multi-use, single use or any combination of uses of developments ranging from leisure, indoor, outdoor, recreation, theatre, hotels, restaurants, office, museums, spas etc.

This Framework will be the third iteration of UK Leisure Framework, and will seek to improve

and build upon the successes of the first and second iterations. The previous iterations of the Framework have had an outstanding reputation to date and the selected bidder will need to demonstrate how they will deliver this Framework in partnership with Denbighshire Leisure to achieve even greater successes in the future.

The Framework is to be for a period of four years with the potential for extension for a further 2 years on a year by year basis.

The Framework will be available to a wider range of clients, and with a wide range of services, than in previous iterations. The Framework will be accessible to a national UK audience, consisting not just of public sector entities, but also the following entities:

- Central government departments on a nationwide basis
- Public sector arm's length organisations and other Public Private Partnerships
- Private Finance Initiatives as they are coming up for refresh
- Third sector clients (e.g. not-for-profit, charities etc.)
- Universities
- Quasi Autonomous Non-Governmental Organisations (Quango's) / Non-Departmental Public Bodies (NDPB's)
- Non-Ministerial Departments
- Ministerial Departments
- Agencies and Other Public Bodies
- National Governing Bodies
- The Fire Service
- The Health Service including the Health Trusts
- The Ministry of Defence (MoD)
- The Police
- Schools
- Colleges

## - Academy Trusts

The appointed development partner will have significant and demonstrable experience in the leisure, recreation, and multifunctional development market, and in delivering these projects in a 'turn-key' package for their clients. The scope of services required under the Framework should be considered significant for the appointed development partner. The successful bidder will not simply be responsible for the delivery of facilities, but they will need to provide the client with:

1. A procurement structure and strategy for their project which gives the client cost certainty before they commit to proceeding with their development and enter into contract.
2. Provide, if necessary, viable routes to finance a project as required by the client.
3. Support the client in the long-term strategic planning of the facility and wider leisure provision to ensure a viable and sustainable facility is developed and managed.
4. The ability to enable the client to develop a business model, giving consideration to the wider community and the provisions that are already available within that arena
5. Provide and pro-actively find marketing opportunities for the Framework and the wider Denbighshire Leisure offer.
6. Deliver and project manage the whole project up to the point of handover to the ultimate client and take on board some of the associated risks.
7. Service an income back to Denbighshire Leisure Limited through its Framework Management processes.

Any interested contractors should contact Andy Moreland to discuss further ([andy.moreland@denbighshireleisure.co.uk](mailto:andy.moreland@denbighshireleisure.co.uk)).

### **II.2.14) Additional information**

The previous iterations of the Framework to date have been hugely successful and past projects can be viewed on the current iterations of the Frameworks website (<https://leisureframework.co.uk/case-studies/>). Bidders that wish to ask any questions around potentially bidding for the Framework, should contact Andy Moreland on [andy.moreland@denbighshireleisure.co.uk](mailto:andy.moreland@denbighshireleisure.co.uk).

### **II.3) Estimated date of publication of contract notice**

30 June 2021

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes



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## Section VI. Complementary information

### VI.3) Additional information

Denbighshire Leisure Limited are again excited to be engaging with the market with this opportunity. This is an opportunity for a potential development partner to work with Denbighshire Leisure Limited in elevating this next iteration of the Framework to even greater heights than the previous two iterations. It is hoped this opportunity will generate interest within the Market as it is an exciting opportunity.

The previous iterations of the Framework to date have been hugely successful and past projects can be viewed on the current iterations of the Frameworks website (<https://leisureframework.co.uk/case-studies/>). Bidders that wish to ask any questions around potentially bidding for the Framework, or to express an interest in the Framework, should contact Andy Moreland on [andy.moreland@denbighshireleisure.co.uk](mailto:andy.moreland@denbighshireleisure.co.uk) and detail their questions, or their experience in dealing with clients as outlined in the short description. This will enable potential bidders to determine whether they want to proceed with their bid.

Please also note that DLL are looking for one partner to deliver or manage the delivery of all aspects of the Framework, they are not seeking expressions of interest from organisations who can only deliver one aspect of the services e.g. design only, construct only, finance only etc.

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NOTE: To register your interest in this notice and obtain any additional information please visit the Sell2Wales Web Site at [https://www.sell2wales.gov.wales/Search/Search\\_Switch.aspx?ID=110791](https://www.sell2wales.gov.wales/Search/Search_Switch.aspx?ID=110791).

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