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Award

002147 - Destination Campaign Media

Durham County Council

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-011192

Procurement identifier (OCID): ocds-h6vhtk-04f89a ([view related notices](#))

Published 25 March 2025, 3:49pm

Scope

Reference

OPEN2025345

Description

Media purchase for Destination Campaign. Additional media in support of the national destination marketing campaign, pause ads for the Visit County Durham Team.

Contract 1. 002147 - Destination campaign media

Supplier

- [STEVE DAVIDSON \(SD\) ADVERTISING LIMITED](#)

Contract value

- £10,147 excluding VAT
- £12,176.40 including VAT

Below the relevant threshold

Earliest date the contract will be signed

31 March 2025

Contract dates (estimated)

- 1 April 2025 to 31 May 2026
- 1 year, 2 months

Main procurement category

Services

CPV classifications

- 79341000 - Advertising services

Contract locations

- UKC - North East (England)

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Procedure

Procedure type

Below threshold - without competition

Supplier

STEVE DAVIDSON (SD) ADVERTISING LIMITED

3a Elvaston Road

Ryton

NE40 3NT

United Kingdom

Email: Amy@sdadvertising.co.uk

Region: UKC22 - Tyneside

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. 002147 - Destination campaign media

Contracting authority

Durham County Council

- Public Procurement Organisation Number: PMPB-8772-VYWM

Corten House, Dunholme Close

Durham

DH1 5WB

United Kingdom

Email: procurement.decisions@durham.gov.uk

Region: UKC14 - Durham CC

Organisation type: Public authority - sub-central government