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Award

002146 - Place Brand Activation

Durham County Council

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-011190

Procurement identifier (OCID): ocds-h6vhtk-04f898 ([view related notices](#))

Published 25 March 2025, 3:43pm

Scope

Reference

OPEN2025351

Description

Grant funded request for media purchase, national title. Media activity to activate the new Durham place brand on behalf of the Visit Durham Team

Contract 1. 002146 - Place Brand Activation

Supplier

- [Steve Davison \(SD\) Advertising](#)

Contract value

- £20,000 excluding VAT
- £24,000 including VAT

Below the relevant threshold

Earliest date the contract will be signed

31 March 2025

Contract dates (estimated)

- 1 April 2025 to 30 September 2025
- 6 months

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UKC - North East (England)

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Procedure

Procedure type

Below threshold - without competition

Supplier

Steve Davison (SD) Advertising

1 Northumberland House, Northumberland Road

Ryton, Tyne and Wear

NE40 3PT

United Kingdom

Email: Amy@sdadvertising.co.uk

Region: UKC22 - Tyneside

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. 002146 - Place Brand Activation

Contracting authority

Durham County Council

- Public Procurement Organisation Number: PMPB-8772-VYWM

Corten House, Dunholme Close

Durham

DH1 5WB

United Kingdom

Email: procurement.decisions@durham.gov.uk

Region: UKC14 - Durham CC

Organisation type: Public authority - sub-central government