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#### Contract

# PS21172 - Energy and Climate Change Behavioural Science Framework

The Department for Business, Energy & Industrial Strategy (BEIS)

F03: Contract award notice Notice identifier: 2024/S 000-011162 Procurement identifier (OCID): ocds-h6vhtk-032d94 Published 5 April 2024, 4:00pm

## Section I: Contracting authority

## I.1) Name and addresses

The Department for Business, Energy & Industrial Strategy (BEIS)

1 Victoria Street

London

SW1H 0ET

Email

professionalservices@uksbs.co.uk

#### Country

United Kingdom

**Region code** 

UKK14 - Swindon

#### Justification for not providing organisation identifier

Not on any register

#### Internet address(es)

Main address

www.uksbs.co.uk

## I.2) Information about joint procurement

The contract is awarded by a central purchasing body

## I.4) Type of the contracting authority

Body governed by public law

## I.5) Main activity

Other activity

Business, Energy and Industrial Strategy

## Section II: Object

## II.1) Scope of the procurement

#### II.1.1) Title

PS21172 - Energy and Climate Change Behavioural Science Framework

Reference number

PS21172

#### II.1.2) Main CPV code

• 73000000 - Research and development services and related consultancy services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

Brief Description of the requirement:

This commission will be based upon our existing Energy and Climate Change Behavioural Science Framework, through which call-off contracts can be procured, as our current framework will expire shortly. We encourage bids from new suppliers, as well as those who are on the existing framework

The procurement is separated across 3 Lots as follows:

- Lot 1: Applying innovative behavioural thinking to a policy problem.
- Lot 2: Understanding end users and developing behavioural solutions.
- Lot 3: Testing the impact of policy proposals.

This contract will end on 29/11/2024.

#### II.1.6) Information about lots

This contract is divided into lots: Yes

### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,500,000

## **II.2) Description**

#### II.2.1) Title

Lot 1 - Applying innovative behavioural thinking to a policy problem

Lot No

1

#### II.2.2) Additional CPV code(s)

• 73000000 - Research and development services and related consultancy services

#### II.2.3) Place of performance

NUTS codes

• UK - United Kingdom

#### II.2.4) Description of the procurement

Brief Description of the requirement:

This commission will be based upon our existing Energy and Climate Change Behavioural Science Framework, through which call-off contracts can be procured, as our current framework will expire shortly. We encourage bids from new suppliers, as well as those who are on the existing framework

The procurement is separated across 3 Lots as follows:

- Lot 1: Applying innovative behavioural thinking to a policy problem.

This contract will end on 29/11/2024.

#### II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 80

Cost criterion - Name: Commecial / Weighting: 20

#### II.2.11) Information about options

Options: No

## **II.2) Description**

#### II.2.1) Title

Lot 2 - Understanding end users and developing behavioural solutions

Lot No

2

#### II.2.2) Additional CPV code(s)

• 73000000 - Research and development services and related consultancy services

#### II.2.3) Place of performance

NUTS codes

• UK - United Kingdom

#### II.2.4) Description of the procurement

Brief Description of the requirement:

This commission will be based upon our existing Energy and Climate Change Behavioural Science Framework, through which call-off contracts can be procured, as our current framework will expire shortly. We encourage bids from new suppliers, as well as those who are on the existing framework

The procurement is separated across 3 Lots as follows:

- Lot 2: Understanding end users and developing behavioural solutions.

This contract will end on 29/11/2024.

#### II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 80

Cost criterion - Name: Commercial / Weighting: 20

### II.2.11) Information about options

Options: No

## **II.2) Description**

#### II.2.1) Title

Lot 3 - Testing the impact of policy proposals

Lot No

#### 3

#### II.2.2) Additional CPV code(s)

• 73000000 - Research and development services and related consultancy services

#### II.2.3) Place of performance

NUTS codes

• UK - United Kingdom

#### II.2.4) Description of the procurement

Brief Description of the requirement:

This commission will be based upon our existing Energy and Climate Change Behavioural Science Framework, through which call-off contracts can be procured, as our current framework will expire shortly. We encourage bids from new suppliers, as well as those who are on the existing framework

The procurement is separated across 3 Lots as follows:

- Lot 3: Testing the impact of policy proposals.

This contract will end on 29/11/2024.

#### II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 80

Cost criterion - Name: Commercial / Weighting: 20

#### II.2.11) Information about options

Options: No

## **Section IV. Procedure**

## **IV.1) Description**

#### IV.1.1) Type of procedure

Open procedure

#### IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

## IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: 2022/S 000-009976

## Section V. Award of contract

## Contract No

1

## Lot No

Lot 1 and Lot 2

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

5 January 2023

#### V.2.2) Information about tenders

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

**Basis Social Limited** 

Shaw Gibbs Llp

Oxford

OX2 7DY

Country

United Kingdom

NUTS code

• UK - United Kingdom

**Companies House** 

13073488

The contractor is an SME

Yes

#### V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

## Section V. Award of contract

### **Contract No**

2

### Lot No

Lot 1 and Lot 3

A contract/lot is awarded: Yes

## V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

5 January 2023

#### V.2.2) Information about tenders

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

#### V.2.3) Name and address of the contractor

Sheffield Hallam University

City Campus Sheffield Hallam University

Sheffield

S1 1WB

Country

United Kingdom

NUTS code

• UK - United Kingdom

**Companies House** 

02143539

The contractor is an SME

Yes

#### V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

## Section V. Award of contract

## **Contract No**

3

## Lot No

Lot 1

A contract/lot is awarded: Yes

## V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

5 January 2023

#### V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

#### V.2.3) Name and address of the contractor

Carbon Trust Advisory Limited

Monomark House

London

WC1N 3AX

Country

United Kingdom

NUTS code

• UK - United Kingdom

Companies House

#### 13584867

The contractor is an SME

Yes

## V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

## Section V. Award of contract

## **Contract No**

### 4

## Lot No

Lot 2 and Lot 3

A contract/lot is awarded: Yes

## V.2) Award of contract

### V.2.1) Date of conclusion of the contract

5 January 2023

#### V.2.2) Information about tenders

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

#### V.2.3) Name and address of the contractor

### KANTAR PUBLIC UK LIMITED

4 Millbank

London

SW1P 3JA

Country

United Kingdom

NUTS code

• UK - United Kingdom

**Companies House** 

13663077

The contractor is an SME

Yes

## V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

## Section V. Award of contract

## **Contract No**

5

## Lot No

Lot 2

A contract/lot is awarded: Yes

## V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

5 January 2023

#### V.2.2) Information about tenders

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

#### V.2.3) Name and address of the contractor

**BEHAVIOURAL INSIGHTS LTD** 

58 Victoria Embankment

London

EC4Y 0DS

Country

United Kingdom

NUTS code

• UK - United Kingdom

**Companies House** 

08567792

The contractor is an SME

Yes

#### V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

# Section VI. Complementary information

## VI.4) Procedures for review

### VI.4.1) Review body

UK Shared Business Services Ltd

Swindon

Country

United Kingdom