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Contract

## **PS21172 - Energy and Climate Change Behavioural Science Framework**

The Department for Business, Energy & Industrial Strategy (BEIS)

F03: Contract award notice

Notice identifier: 2024/S 000-011162

Procurement identifier (OCID): ocds-h6vhtk-032d94

Published 5 April 2024, 4:00pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The Department for Business, Energy & Industrial Strategy (BEIS)

1 Victoria Street

London

SW1H 0ET

#### **Email**

[professionalservices@uksbs.co.uk](mailto:professionalservices@uksbs.co.uk)

#### **Country**

United Kingdom

#### **Region code**

UKK14 - Swindon

## **Justification for not providing organisation identifier**

Not on any register

## **Internet address(es)**

Main address

[www.uksbs.co.uk](http://www.uksbs.co.uk)

## **I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

## **I.4) Type of the contracting authority**

Body governed by public law

## **I.5) Main activity**

Other activity

Business, Energy and Industrial Strategy

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

PS21172 - Energy and Climate Change Behavioural Science Framework

Reference number

PS21172

#### **II.1.2) Main CPV code**

- 73000000 - Research and development services and related consultancy services

#### **II.1.3) Type of contract**

## Services

### **II.1.4) Short description**

Brief Description of the requirement:

This commission will be based upon our existing Energy and Climate Change Behavioural Science Framework, through which call-off contracts can be procured, as our current framework will expire shortly. We encourage bids from new suppliers, as well as those who are on the existing framework

The procurement is separated across 3 Lots as follows:

- Lot 1: Applying innovative behavioural thinking to a policy problem.
- Lot 2: Understanding end users and developing behavioural solutions.
- Lot 3: Testing the impact of policy proposals.

This contract will end on 29/11/2024.

### **II.1.6) Information about lots**

This contract is divided into lots: Yes

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,500,000

## **II.2) Description**

### **II.2.1) Title**

Lot 1 - Applying innovative behavioural thinking to a policy problem

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 73000000 - Research and development services and related consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Brief Description of the requirement:

This commission will be based upon our existing Energy and Climate Change Behavioural Science Framework, through which call-off contracts can be procured, as our current framework will expire shortly. We encourage bids from new suppliers, as well as those who are on the existing framework

The procurement is separated across 3 Lots as follows:

- Lot 1: Applying innovative behavioural thinking to a policy problem.

This contract will end on 29/11/2024.

### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 80

Cost criterion - Name: Commercial / Weighting: 20

### **II.2.11) Information about options**

Options: No

## **II.2) Description**

### **II.2.1) Title**

Lot 2 - Understanding end users and developing behavioural solutions

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 73000000 - Research and development services and related consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Brief Description of the requirement:

This commission will be based upon our existing Energy and Climate Change Behavioural Science Framework, through which call-off contracts can be procured, as our current framework will expire shortly. We encourage bids from new suppliers, as well as those who are on the existing framework

The procurement is separated across 3 Lots as follows:

- Lot 2: Understanding end users and developing behavioural solutions.

This contract will end on 29/11/2024.

### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 80

Cost criterion - Name: Commercial / Weighting: 20

### **II.2.11) Information about options**

Options: No

## **II.2) Description**

### **II.2.1) Title**

Lot 3 - Testing the impact of policy proposals

Lot No

## **II.2.2) Additional CPV code(s)**

- 73000000 - Research and development services and related consultancy services

## **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

## **II.2.4) Description of the procurement**

Brief Description of the requirement:

This commission will be based upon our existing Energy and Climate Change Behavioural Science Framework, through which call-off contracts can be procured, as our current framework will expire shortly. We encourage bids from new suppliers, as well as those who are on the existing framework

The procurement is separated across 3 Lots as follows:

- Lot 3: Testing the impact of policy proposals.

This contract will end on 29/11/2024.

## **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 80

Cost criterion - Name: Commercial / Weighting: 20

## **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-009976](#)

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## **Section V. Award of contract**

### **Contract No**

1

### **Lot No**

Lot 1 and Lot 2

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

5 January 2023

### **V.2.2) Information about tenders**

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

Basis Social Limited

Shaw Gibbs Llp

Oxford

OX2 7DY

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

13073488

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000



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## **Section V. Award of contract**

### **Contract No**

2

### **Lot No**

Lot 1 and Lot 3

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

5 January 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Sheffield Hallam University

City Campus Sheffield Hallam University

Sheffield

S1 1WB

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

02143539

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

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### **Section V. Award of contract**

#### **Contract No**

3

#### **Lot No**

Lot 1

A contract/lot is awarded: Yes

#### **V.2) Award of contract**

##### **V.2.1) Date of conclusion of the contract**

5 January 2023

##### **V.2.2) Information about tenders**

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

##### **V.2.3) Name and address of the contractor**

Carbon Trust Advisory Limited

Monomark House

London

WC1N 3AX

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

13584867

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

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## **Section V. Award of contract**

### **Contract No**

4

### **Lot No**

Lot 2 and Lot 3

A contract/lot is awarded: Yes

### **V.2) Award of contract**

### **V.2.1) Date of conclusion of the contract**

5 January 2023

### **V.2.2) Information about tenders**

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

KANTAR PUBLIC UK LIMITED

4 Millbank

London

SW1P 3JA

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

13663077

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

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## **Section V. Award of contract**

### **Contract No**

5

### **Lot No**

Lot 2

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

5 January 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

BEHAVIOURAL INSIGHTS LTD

58 Victoria Embankment

London

EC4Y 0DS

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

08567792

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

UK Shared Business Services Ltd

Swindon

Country

United Kingdom