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Contract

PS21172 - Energy and Climate Change Behavioural Science Framework

The Department for Business, Energy & Industrial Strategy (BEIS)

F03: Contract award notice

Notice identifier: 2024/S 000-011162

Procurement identifier (OCID): ocds-h6vhtk-032d94

Published 5 April 2024, 4:00pm

Section I: Contracting authority

I.1) Name and addresses

The Department for Business, Energy & Industrial Strategy (BEIS)

1 Victoria Street

London

SW1H 0ET

Email

professionalservices@uksbs.co.uk

Country

United Kingdom

Region code

UKK14 - Swindon

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.ukpbs.co.uk

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Business, Energy and Industrial Strategy

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

PS21172 - Energy and Climate Change Behavioural Science Framework

Reference number

PS21172

II.1.2) Main CPV code

- 73000000 - Research and development services and related consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

Brief Description of the requirement:

This commission will be based upon our existing Energy and Climate Change Behavioural Science Framework, through which call-off contracts can be procured, as our current framework will expire shortly. We encourage bids from new suppliers, as well as those who are on the existing framework

The procurement is separated across 3 Lots as follows:

- Lot 1: Applying innovative behavioural thinking to a policy problem.
- Lot 2: Understanding end users and developing behavioural solutions.
- Lot 3: Testing the impact of policy proposals.

This contract will end on 29/11/2024.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,500,000

II.2) Description

II.2.1) Title

Lot 1 - Applying innovative behavioural thinking to a policy problem

Lot No

1

II.2.2) Additional CPV code(s)

- 73000000 - Research and development services and related consultancy services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Brief Description of the requirement:

This commission will be based upon our existing Energy and Climate Change Behavioural Science Framework, through which call-off contracts can be procured, as our current framework will expire shortly. We encourage bids from new suppliers, as well as those who are on the existing framework

The procurement is separated across 3 Lots as follows:

- Lot 1: Applying innovative behavioural thinking to a policy problem.

This contract will end on 29/11/2024.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 80

Cost criterion - Name: Commercial / Weighting: 20

II.2.11) Information about options

Options: No

II.2) Description

II.2.1) Title

Lot 2 - Understanding end users and developing behavioural solutions

Lot No

2

II.2.2) Additional CPV code(s)

- 73000000 - Research and development services and related consultancy services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Brief Description of the requirement:

This commission will be based upon our existing Energy and Climate Change Behavioural Science Framework, through which call-off contracts can be procured, as our current framework will expire shortly. We encourage bids from new suppliers, as well as those who are on the existing framework

The procurement is separated across 3 Lots as follows:

- Lot 2: Understanding end users and developing behavioural solutions.

This contract will end on 29/11/2024.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 80

Cost criterion - Name: Commercial / Weighting: 20

II.2.11) Information about options

Options: No

II.2) Description

II.2.1) Title

Lot 3 - Testing the impact of policy proposals

Lot No

3

II.2.2) Additional CPV code(s)

- 73000000 - Research and development services and related consultancy services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Brief Description of the requirement:

This commission will be based upon our existing Energy and Climate Change Behavioural Science Framework, through which call-off contracts can be procured, as our current framework will expire shortly. We encourage bids from new suppliers, as well as those who are on the existing framework

The procurement is separated across 3 Lots as follows:

- Lot 3: Testing the impact of policy proposals.

This contract will end on 29/11/2024.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 80

Cost criterion - Name: Commercial / Weighting: 20

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-009976](#)

Section V. Award of contract

Contract No

1

Lot No

Lot 1 and Lot 2

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

5 January 2023

V.2.2) Information about tenders

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Basis Social Limited

Shaw Gibbs Llp

Oxford

OX2 7DY

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

13073488

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

Section V. Award of contract

Contract No

2

Lot No

Lot 1 and Lot 3

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

5 January 2023

V.2.2) Information about tenders

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Sheffield Hallam University

City Campus Sheffield Hallam University

Sheffield

S1 1WB

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

02143539

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

Section V. Award of contract

Contract No

3

Lot No

Lot 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

5 January 2023

V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Carbon Trust Advisory Limited

Monomark House

London

WC1N 3AX

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

13584867

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

Section V. Award of contract

Contract No

4

Lot No

Lot 2 and Lot 3

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

5 January 2023

V.2.2) Information about tenders

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

KANTAR PUBLIC UK LIMITED

4 Millbank

London

SW1P 3JA

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

13663077

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

Section V. Award of contract

Contract No

5

Lot No

Lot 2

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

5 January 2023

V.2.2) Information about tenders

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

BEHAVIOURAL INSIGHTS LTD

58 Victoria Embankment

London

EC4Y 0DS

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

08567792

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

UK Shared Business Services Ltd

Swindon

Country

United Kingdom