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Tender

AR/VR Specialist

UNIVERSITY OF LIVERPOOL

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Notice identifier: 2025/S 000-011081

Procurement identifier (OCID): ocds-h6vhtk-04ee11 ([view related notices](#))

Published 25 March 2025, 11:32am

Scope

Reference

2025/2/CK

Description

Through this project, University of Liverpool are working with MerseyCare NHS Foundation Trust to build on and deepen the understanding of XR in the field.

A specialist contractor(s) is sought to undertake analysis of XR in healthcare to better understand the UK market in terms of capabilities, size, scale, value and opportunities for future growth (Lot 1), and the development of a framework to be produced for use by MerseyCare NHS Foundation Trust to deepen the existing healthcare use cases and opportunities for innovative uses of XR in the services offered by the Trust (Lot 2).

Total value (estimated)

- £100,000 excluding VAT

- £120,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 9 May 2025 to 31 October 2025
- 5 months, 23 days

Main procurement category

Services

CPV classifications

- 73000000 - Research and development services and related consultancy services
 - 73200000 - Research and development consultancy services
 - 73210000 - Research consultancy services
 - 73220000 - Development consultancy services
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Lot LOT-0001. XR Healthcare Landscape Review

Description

A comprehensive mapping and analysis of the businesses, healthcare organisations and

universities working with XR in healthcare. The review should provide a detailed understanding of the UK's capacity and capabilities, the size and scale of the market, its potential value and future growth.

Lot value (estimated)

- £0 excluding VAT
- £0 including VAT

Same for all lots

CPV classifications and contract dates are shown in the Scope section, because they are the same for all lots.

Lot LOT-0002. XR Framework Development for Mersey Care NHS Foundation Trust**Description**

Development of a practical Framework to guide the adoption and deployment of XR technologies within mental health service provision. This Framework should be informed by the Landscape Review, existing XR technology landscape reports, and relevant strategic documents. The Framework should, also, propose and define innovative XR prototypes (use cases), applicable to NHS mental health services, that can be developed with industry partners, then, practically trialled in real world settings with support from CHIL, the VEC and Mersey Care NHS Foundation Trust.

Lot value (estimated)

- £0 excluding VAT
- £0 including VAT

Same for all lots

CPV classifications and contract dates are shown in the Scope section, because they are the same for all lots.

Participation

Conditions of participation

Lot LOT-0001. XR Healthcare Landscape Review

Lot LOT-0002. XR Framework Development for Mersey Care NHS Foundation Trust

Not applicable as this is a below threshold procurement.

Particular suitability

Lot LOT-0001. XR Healthcare Landscape Review

Lot LOT-0002. XR Framework Development for Mersey Care NHS Foundation Trust

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

4 April 2025, 1:00pm

Tender submission deadline

11 April 2025, 1:00pm

Submission address and any special instructions

<https://in-tendhost.co.uk/liverpooluni/>

Tenders may be submitted electronically

Yes

Award criteria

Lot LOT-0001. XR Healthcare Landscape Review

Lot 1 is weighted 60% quality and 40% cost, full details of the evaluation criteria can be found in Document A.

Lot LOT-0002. XR Framework Development for Mersey Care NHS Foundation Trust

This lot is weighted 70% quality and 30% cost. Full details of the evaluation criteria can be found in Document A.

Procedure

Procedure type

Below threshold - open competition

Documents

Associated tender documents

<https://in-tendhost.co.uk/liverpooluni/>

Contracting authority

UNIVERSITY OF LIVERPOOL

- Companies House: RC000660

Foundation Building, 765 Brownlow Hill

Liverpool

L69 7ZX

United Kingdom

Contact name: Carla Kelly

Email: procurement@liverpool.ac.uk

Region: UKD72 - Liverpool

Organisation type: Public undertaking (commercial organisation subject to public authority)

oversight)