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Not applicable

Framework for Traditional, Digital Design and Advertising

Gentoo Sunderland

F14: Notice for changes or additional information

Notice identifier: 2021/S 000-011033

Procurement identifier (OCID): ocds-h6vhtk-02b28a

Published 19 May 2021, 9:25am

Section I: Contracting authority/entity

I.1) Name and addresses

Gentoo Sunderland

2 Emperor Way,, Doxford International Business Park

Sunderland

SR3 3XR

Contact

Christopher Smith

Email

Christopher.smith@gentoogroup.com

Telephone

+44 1915252774

Country

United Kingdom

NUTS code

UKC23 - Sunderland

Internet address(es)

Main address

<https://www.gentoo.group.com>

Buyer's address

<https://www.gentoo.group.com>

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Framework for Traditional, Digital Design and Advertising

II.1.2) Main CPV code

- 79413000 - Marketing management consultancy services
 - QA08 - For advertising on posters
 - CA43 - Digital
 - QA04 - For advertising on the Internet

II.1.3) Type of contract

Services

II.1.4) Short description

We are looking for an agency that can demonstrate excellence in creating advertising and marketing concepts that can help the Gentoo stand out from its competitors, with experience of and expertise in developing creative concepts across numerous digital and traditional media channels, plus a proven ability to deliver brand and campaign advertising campaigns.

We are looking to work with agencies / freelancers who can work as an extension to our in-house team to provide high-end services in a cost effective and timely manner.

Our audiences are diverse and range from prospective home buyers, social housing tenants, stakeholders and regional partners, so we are seeking an agency who can write compelling copy for a wide range of audiences and offers, whilst adhering to our tone of voice guidelines and our style guide.

Section VII. Changes

VII.1) Information to be changed or added

VII.1.2) Text to be corrected in the original notice

Section number

IV.2.2)

Instead of

Date

8 June 2021

Local time

12:00pm

Read

Date

17 June 2021

Local time

12:00pm

VII.2) Other additional information

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Sunderland:-Marketing-management-consultancy-services./VRT36ADD8F>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/VRT36ADD8F>

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