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Contract

Thrive at College Programme Support

West Midlands Combined Authority

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-011022

Procurement identifier (OCID): ocids-h6vhtk-04f82d

Published 25 March 2025, 8:55am

Scope

Reference

06811-2025

Description

We would like to pilot a digital intervention which is available across ten secondary schools in Birmingham. This offer should include:

- A digital programme for teachers which includes modules that can be projected in class or on a one-to-one basis with students. It should include access to resources and teacher training videos which promote a 'whole school approach' to mental wellbeing in the setting.
- An app for children and young people that is available anytime and includes interactive activities/ videos that support mental health and wellbeing. The app should also link to further help and signposting as well as be accessible to parents and carers to download at home too. Licenses for the app should be available to every individual in the setting.

Both interventions above need to be evidence based and informed by NHS guidelines.

Contract 1

Supplier

- [MY HAPPY MIND LIMITED](#)

Contract value

- £40,000 excluding VAT
- £48,000 including VAT

Below the relevant threshold

Date signed

19 March 2025

Contract dates

- 24 March 2025 to 1 April 2026

- 1 year, 9 days

Main procurement category

Services

CPV classifications

- 80000000 - Education and training services

Contract locations

- UKG - West Midlands (England)

Procedure

Procedure type

Below threshold - limited competition

Supplier

MY HAPPY MIND LIMITED

Bridgford House, Heyes Lane

Alderley Edge

SK9 7JP

United Kingdom

Email: hello@myHappyMind.org

Region: UKD62 - Cheshire East

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

West Midlands Combined Authority

- Public Procurement Organisation Number: PGMD-1353-PZVX

16 Summer Lane

Birmingham

B19 3SD

United Kingdom

Email: procurement.team@wmca.org.uk

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government