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Contract

## **ID 5373395 Tourism Northern Ireland - Destination Management System (DMS) and Content Management System (CMS)**

Tourism Northern Ireland

F03: Contract award notice

Notice identifier: 2025/S 000-010999

Procurement identifier (OCID): ocds-h6vhtk-04bd09

Published 24 March 2025, 5:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Tourism Northern Ireland

10-12 Linum Chambers Beford Street

BELFAST

BT2 7ES

#### **Email**

[SSDAdmin.CPD@finance-ni.gov.uk](mailto:SSDAdmin.CPD@finance-ni.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKN - Northern Ireland

**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

General public services

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**Section II: Object****II.1) Scope of the procurement****II.1.1) Title**

ID 5373395 Tourism Northern Ireland - Destination Management System (DMS) and Content Management System (CMS)

Reference number

ID 5373395

**II.1.2) Main CPV code**

- 72000000 - IT services: consulting, software development, Internet and support

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Tourism Northern Ireland (Tourism NI) is responsible for the development of tourism and the marketing of Northern Ireland as a tourist destination, using the [discovernorthernireland.com](https://discovernorthernireland.com) website. Tourism NI require a supplier to deliver a Platform-

as-a-service (PaaS) e-Tourism solution to support the migration, delivery, licencing, support, maintenance and development of a Content Management System (CMS) and Destination Management System (DMS), outputting as the consumer destination website [discovernorthernireland.com](http://discovernorthernireland.com).

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £2,133,587.05

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 48000000 - Software package and information systems
- 72212000 - Programming services of application software
- 48780000 - System, storage and content management software package
- 48783000 - Content management software package
- 72212780 - System, storage and content management software development services
- 72212783 - Content management software development services
- 48612000 - Database-management system
- 72212600 - Database and operating software development services

#### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

#### **II.2.4) Description of the procurement**

Tourism Northern Ireland (Tourism NI) is responsible for the development of tourism and the marketing of Northern Ireland as a tourist destination, using the [discovernorthernireland.com](http://discovernorthernireland.com) website. Tourism NI require a supplier to deliver a Platform-as-a-service (PaaS) e-Tourism solution to support the migration, delivery, licencing, support, maintenance and development of a Content Management System (CMS) and Destination Management System (DMS), outputting as the consumer destination website [discovernorthernireland.com](http://discovernorthernireland.com).

### **II.2.5) Award criteria**

Quality criterion - Name: AC1 Proposed Methodology and Implementation Plan for discovernorthernireland.com / Weighting: 15

Quality criterion - Name: AC2 Proposed Methodology and Implementation Plan for Shared Extranet Outputting to Partner Websites / Weighting: 15

Quality criterion - Name: AC3 Contract Management and Business Continuity / Weighting: 10.2

Quality criterion - Name: AC4 Data Protection / Weighting: 9.6

Quality criterion - Name: AC5 Social Value / Weighting: 10.2

Cost criterion - Name: AC6 Total Contract Cost / Weighting: 40

### **II.2.11) Information about options**

Options: Yes

Description of options

There are two options to extend the contract for a period of up to 12 months on each occasion.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

The initial contract period is for three years and there are two additional options to extend the contract for up to 12 months on each optional occasion.

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Open procedure

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

### IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-037431](#)

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## Section V. Award of contract

### Contract No

1

### Title

Contract

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

10 March 2025

#### V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

SIMPLEVIEW LLC

7458 N LA CHOLLA BLVD

TUCSON

857412391

Email

[kbate@simpleviewinc.com](mailto:kbate@simpleviewinc.com)

Telephone

+1 5205751151

Country

United States

NUTS code

- US - United States

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £2,800,000

Total value of the contract/lot: £2,133,587.05

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## **Section VI. Complementary information**

### **VI.3) Additional information**

The successful contractor's performance on the contract will be regularly monitored in line with the tender documentation. Contractors not delivering on contract requirements is a serious matter. It means the public purse is not getting what it is paying for. If a contractor fails to reach satisfactory levels of contract performance they will be given a specified time to improve. If, after the specified time, they still fail to reach satisfactory levels of contract performance, the matter will be escalated to senior management in CPD for further action. If this occurs and their performance still does not improve to satisfactory levels within the specified period, it may be regarded as an act of grave professional misconduct and they may be issued with a Notice of Unsatisfactory Performance and the contract may be terminated. The issue of a Notice of Unsatisfactory Performance can result in the Contractor being excluded from all procurement competitions being undertaken by Centres of Procurement Expertise on behalf of bodies covered by the Northern Ireland Procurement Policy for a period of three years from the date of issue..

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The UK does not have any such bodies with responsibility for appeal/mediation procedures. Instead any challenges are dealt with by the High Court, Commercial Division, to which proceedings may be issued regarding alleged breaches of the PCR 2015 as amended.

Belfast

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

CPD complied with the Public Contracts Regulations 2015 and incorporated a. standstill period (i.e. a minimum of 10 calendar days) at the point information on the award of contract was communicated to tenderers. That notification provided full information on the award decision. This provided time for the unsuccessful tenderers to challenge the award decision before the contract was entered into.