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Award

## Provision of Dovetail Software Subscription Renewal

Crown Commercial Service

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-010980

Procurement identifier (OCID): ocds-h6vhtk-04efae ([view related notices](#))

Published 24 March 2025, 4:11pm

## Scope

## Reference

CCZZ25A02

## Description

The current research recording tools or platforms available to the user researcher team for research, for example, MS Teams & User [Testing.com](#) are inadequate. The user research team's approach to recording interviews has been ad-hoc and at best suboptimal. It is difficult to accurately record research interviews, undertake detailed analyses and share the findings. In addition, due to the non-standardised tool used by the user research team to record and transcribe user research interview sessions, it is difficult to report and share research findings in a way that is consistent and effective. This tool will improve the UCD team's ability to share research findings with stakeholders and colleagues.

To address these challenges and reduce the time required to accurately transcribe research data, and build, and optimise research insights, the research team would benefit from a wide range of tools and research recording capabilities available in the market- amongst which is the Dovetail Software. Following the market review, Dovetail provided

the following benefits which other tools by other providers didn't provide.

From a technical perspective, Dovetail provides enhanced capacity in user research analysis, data transcription, and collaboration. Through its transcription tools and content tags, AI summarises ideas. It has also facilitated the process of managing content, making it easier to organise and find. Dovetail streamlines working with qualitative data. It automates transcription, organise, and analyse all our user interviews. Previously, managing interviews and feedback was time-consuming, but now we just upload the video, and Dovetail handles the transcription. Its AI-powered features help us quickly understand key feedback points. Dovetail can connect with third-party providers directly giving us real-time insights and streamlining the process even further. The tool also satisfies all CCS GDPR and security concerns and requirements.

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## **Contract 1. Provision of Dovetail Software Subscription Renewal**

### **Supplier**

- [Dovetail Research Pty. Ltd](#)

### **Contract value**

- £25,016.85 excluding VAT
- £30,020.22 including VAT

Below the relevant threshold

### **Award decision date**

24 March 2025

**Earliest date the contract will be signed**

24 March 2025

**Contract dates (estimated)**

- 2 April 2025 to 1 April 2027
- 2 years

**Main procurement category**

Services

**CPV classifications**

- 72212420 - Facilities management software development services and software development services suite

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**Procedure****Procedure type**

Below threshold - without competition

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**Supplier**

## **Dovetail Research Pty. Ltd**

Level 1, 276 Devonshire Street

Surry Hills

NSW 2010

Australia

Email: [dsmith@dovetail.com](mailto:dsmith@dovetail.com)

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Provision of Dovetail Software Subscription Renewal

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## **Contracting authority**

### **Crown Commercial Service**

- Public Procurement Organisation Number: PBZB-4962-TVLR

The Capital, Old Hall Street

Liverpool

L3 9PP

United Kingdom

Email: [info@crowncommercial.gov.uk](mailto:info@crowncommercial.gov.uk)

Region: UKD72 - Liverpool

Organisation type: Public authority - central government