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Contract

SMART - Specialist Support for Productivity and Design

Welsh Government

F03: Contract award notice

Notice identifier: 2022/S 000-010968

Procurement identifier (OCID): ocds-h6vhtk-030a0f

Published 28 April 2022, 2:33pm

Section I: Contracting authority

I.1) Name and addresses

Welsh Government

Corporate Procurement Services, Cathays Park

Cardiff

CF10 3NQ

Contact

Gerrard O'Neill

Email

gerrard.oneill@gov.wales

Telephone

+44 3000257095

Country

United Kingdom

NUTS code

UKL - Wales

Internet address(es)

Main address

<http://gov.wales>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0007

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

SMART - Specialist Support for Productivity and Design

Reference number

306/2021/2022

II.1.2) Main CPV code

- 79415200 - Design consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

The client requires a business support service to complement the existing support offered by the Welsh Government (WG) Innovation team via SMART Innovation. Each business will work with a WG Innovation Specialist to plan innovation and improvement projects.

The service will support Welsh companies, who wish to improve their understanding and use of manufacturing systems and use of design. By adopting innovative manufacturing and design tools and technologies, businesses will be better equipped to be flexible in order to deal with high and low volumes and multiple product variants.

The Welsh Government has had significant success in encouraging and supporting businesses in the areas of innovation, R&D and technology. Current provision for encouraging and supporting innovation, R&D and technology in businesses, in all areas in Wales is via the SMART Innovation Programme which is supported by design advisory and manufacturing advisory services.

The aim of SMART Innovation is to support technologically innovative businesses, primarily SMEs, in the development of new products, process innovation and technologies, through new product development, design, manufacture and commercialisation of the associated Intellectual property.

This service shall complement SMART Innovation support which delivers advice and

specialist support to help businesses with research & development, design, Intellectual property, new product development, licensing and commercialisation – resulting in the creation of new products, processes, services, technologies and new technologically innovative businesses.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £417,000

II.2) Description

II.2.2) Additional CPV code(s)

- 71242000 - Project and design preparation, estimation of costs
- 22314000 - Designs
- 79415200 - Design consultancy services
- 79930000 - Specialty design services
- 79415000 - Production management consultancy services

II.2.3) Place of performance

NUTS codes

- UKL - Wales

II.2.4) Description of the procurement

The Client is seeking to engage with quality providers to deliver a service that will provide diagnostics and further specialised support to businesses in Wales. The successful provider will be awarded an initial 12 month contract with the option to extend for a further 12 month. An estimated budget of up to 208,500 GBP per annum has been allocated to deliver the contract.

The service will cover two types of specialist support:

- Productivity

- Design

The main objectives of the service are:

To support Welsh companies as directed by the Welsh Government, who wish to improve their understanding and use of manufacturing, continuous improvement and productivity tools, systems and processes by introducing relevant actions, technology and expertise.

To support Welsh companies as directed by the Welsh Government, who wish to improve their understanding and use of design tools and techniques by introducing relevant actions, technology and expertise.

To introduce new and enhanced activities in key areas to maximise support for commercialisation, Intellectual Property and high growth innovative enterprises.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-000887](#)

Section V. Award of contract

Contract No

C306/2021/2022

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

26 April 2022

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

ITERATE Design and Innovation

Unit 2 Severn Link Distribution Centre, Newhouse Farm Industrial Estate

Chepstow

NP166UN

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £417,000

Total value of the contract/lot: £417,000

Section VI. Complementary information

VI.3) Additional information

(WA Ref:120850)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom