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Tender

Strategic Authorities Hub: Video Case Studies

Improvement and Development Agency for Local Government (IDeA)

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-010962

Procurement identifier (OCID): ocds-h6vhtk-064a1d

Published 6 February 2026, 1:46pm

Scope

Reference

SA HUB VIDEOS

Description

The Local Government Association (LGA), the national voice of local government, works with councils to support, promote and improve local government, ensuring they have a strong and credible presence with national government. The LGA is seeking to commission four video case studies for the Strategic Authorities Hub to showcase good practice within strategic authorities and share learning across the sector, helping both emerging and established SAs build on existing expertise. They will highlight how the SA infrastructure (e.g. convening power with local stakeholders, working with constituent authorities, integrated place-based working) adds value to the region. The videos should be designed to be web enabled and accessible via open platforms e.g. YouTube, inclusive and in line with the LGA's accessibility and equality, diversity and inclusion (EDI) policies which will be provided to the successful bidder. The video brief, including a script and a list of interviews, will be provided by the LGA (the purchaser), which will be informed by extensive work with the sector about the needs of strategic authorities. We expect the supplier to produce a story board, film interviews and B-roll, mix and master

audio, and complete post-production.

Total value (estimated)

- £10,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 2 March 2026 to 30 June 2026
- Possible extension to 31 July 2026
- 4 months, 30 days

Description of possible extension:

Possibility of extension decided only by the Purchaser (LGA)

Main procurement category

Services

CPV classifications

- 79342200 - Promotional services
- 79342100 - Direct marketing services
- 79341400 - Advertising campaign services
- 79341200 - Advertising management services

- 79341100 - Advertising consultancy services

Participation

This procurement is reserved for

- UK suppliers
- Small and medium-sized enterprises (SMEs) and voluntary, community and social enterprises (VCSEs)

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

13 February 2026, 11:59pm

Tender submission deadline

20 February 2026, 11:59pm

Submission address and any special instructions

<https://app.panacea-software.com/LGA-Sourcing/eRFX-Suppliers/Open.aspx?requirementId=3a5bdf5b-4542-40be-847f-dca13b9c9663>

Tenders may be submitted electronically

Yes

Award criteria

Quality 70%

Price 30%

Procedure

Procedure type

Below threshold - open competition

Contracting authority

Improvement and Development Agency for Local Government (IDeA)

- Companies House: 03675577

18 Smith Square

London

SW1P 3HZ

United Kingdom

Contact name: Magnus Smidak

Telephone: +442076643118

Email: magnus.smidak@local.gov.uk

Region: UKI32 - Westminster

Organisation type: Public authority - sub-central government