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Not applicable

## **EMR/MH/001 Digital Media**

ABELLIO EAST MIDLANDS LIMITED

F14: Notice for changes or additional information

Notice identifier: 2023/S 000-010956

Procurement identifier (OCID): ocds-h6vhtk-03bd08

Published 17 April 2023, 1:19pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

ABELLIO EAST MIDLANDS LIMITED

2nd Floor St Andrew's House, 18-20 St Andrew Street

LONDON

EC4A 3AG

#### **Contact**

Joanne Etchells

#### **Email**

[joanne.etchells@eastmidlandsrailway.co.uk](mailto:joanne.etchells@eastmidlandsrailway.co.uk)

#### **Telephone**

+44 7796995530

#### **Country**

United Kingdom

**Region code**

UKF - East Midlands (England)

**Companies House**

09860485

**Internet address(es)**

Main address

<https://www.eastmidlandsrailway.co.uk>

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

EMR/MH/001 Digital Media

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Looking for a long term strategic digital media planning and buying agency. Looking for an agency that can help us deliver against our stretching revenue targets through reaching new audiences as well as driving efficiencies to maximise the revenue return of our digital media investment. You will work closely with our other media, creative and measurement agencies to ensure delivering joined up response to briefs and effective delivery.

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## Section VI. Complementary information

### VI.6) Original notice reference

Notice number: [2023/S 000-010050](#)

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## Section VII. Changes

### VII.1.2) Text to be corrected in the original notice

Section number

IV.2.2

Instead of

Date

8 May 2023

Local time

11:00am

Read

Date

9 May 2023

Local time

11:00am