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Not applicable

EMR/MH/001 Digital Media

ABELLIO EAST MIDLANDS LIMITED

F14: Notice for changes or additional information

Notice identifier: 2023/S 000-010956

Procurement identifier (OCID): ocids-h6vhtk-03bd08

Published 17 April 2023, 1:19pm

Section I: Contracting authority/entity

I.1) Name and addresses

ABELLIO EAST MIDLANDS LIMITED

2nd Floor St Andrew's House, 18-20 St Andrew Street

LONDON

EC4A3AG

Contact

Joanne Etchells

Email

joanne.etchells@eastmidlandsrailway.co.uk

Telephone

+44 7796995530

Country

United Kingdom

Region code

UKF - East Midlands (England)

Companies House

09860485

Internet address(es)

Main address

<https://www.eastmidlandsrailway.co.uk>

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

EMR/MH/001 Digital Media

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Looking for a long term strategic digital media planning and buying agency. Looking for an agency that can help us deliver against our stretching revenue targets through reaching new audiences as well as driving efficiencies to maximise the revenue return of our digital media investment. You will work closely with our other media, creative and measurement agencies to ensure delivering joined up response to briefs and effective delivery.

Section VI. Complementary information

VI.6) Original notice reference

Notice number: [2023/S 000-010050](#)

Section VII. Changes

VII.1.2) Text to be corrected in the original notice

Section number

IV.2.2

Instead of

Date

8 May 2023

Local time

11:00am

Read

Date

9 May 2023

Local time

11:00am