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Award

## Reflect Project

Carmarthenshire County Council  
Pembrokeshire County Council  
Powys County Council  
Ceredigion County Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-010955

Procurement identifier (OCID): ocds-h6vhtk-05ab99 ([view related notices](#))

Published 6 February 2026, 1:34pm

## Scope

### Description

Award of contract- Reflect project

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## Contract 1. Reflect project

### Supplier

- Action for Children

### **Contract value**

- £763,595 excluding VAT
- £916,312 including VAT

Above the relevant threshold

### **Award decision date**

6 February 2026

### **Date assessment summaries were sent to tenderers**

6 February 2026

### **Standstill period**

- End: 17 February 2026
- 8 working days

### **Earliest date the contract will be signed**

20 February 2026

### **Contract dates (estimated)**

- 1 April 2026 to 31 March 2029
- Possible extension to 31 March 2031

- 5 years

Description of possible extension:

Up to 2 years

## **Main procurement category**

Services

## **CPV classifications**

- 85000000 - Health and social work services

## **Contract locations**

- UKL14 - South West Wales

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## **Information about tenders**

- 2 tenders received
  - 2 tenders assessed in the final stage:
    - 2 submitted by small and medium-sized enterprises (SME)
    - 1 submitted by voluntary, community and social enterprises (VCSE)
  - 1 supplier awarded contracts
  - 1 supplier unsuccessful (details included for contracts over £5 million)
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## Procedure

### Procedure type

Open procedure

### Special regime

Light touch

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## Supplier

### Action for Children

- Public Procurement Organisation Number: PMHX-2787-WZLL

St David's Court, 68a Cowbridge Road East

Cardiff

CF11 9DN

United Kingdom

Email: [BusinessDevelopmentWales@actionforchildren.org.uk](mailto:BusinessDevelopmentWales@actionforchildren.org.uk)

Region: UKL22 - Cardiff and Vale of Glamorgan

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): Yes

Supported employment provider: No

Public service mutual: No

Contract 1. Reflect project

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## Contracting authorities

### **Carmarthenshire County Council**

- Public Procurement Organisation Number: PTVL-7854-TMRZ

County Hall

Carmarthen

SA31 1AD

United Kingdom

Contact name: Elliott Boyd

Email: [EJBoyd@carmarthenshire.gov.uk](mailto:EJBoyd@carmarthenshire.gov.uk)

Website: <http://www.carmarthenshire.gov.uk>

Region: UKL14 - South West Wales

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales

## **Pembrokeshire County Council**

- Public Procurement Organisation Number: PYMR-6838-HZQY

County Hall

Haverfordwest

SA61 1TP

United Kingdom

Contact name: Sharon Buckle

Email: [procurement@pembrokeshire.gov.uk](mailto:procurement@pembrokeshire.gov.uk)

Region: UKL14 - South West Wales

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales

## **Powys County Council**

- Public Procurement Organisation Number: PQBT-5413-HMDT

County Hall

Llandrindod Wells

LD1 5LG

United Kingdom

Email: [commercialservices@powys.gov.uk](mailto:commercialservices@powys.gov.uk)

Region: UKL24 - Powys

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales

## **Ceredigion County Council**

- Public Procurement Organisation Number: PRYH-5713-PHLR

Penmorfa, Aberaeron

Ceredigion

SA46 0PA

United Kingdom

Contact name: Jeanette Jones

Email: [jeanette.jones2@ceredigion.gov.uk](mailto:jeanette.jones2@ceredigion.gov.uk)

Region: UKL14 - South West Wales

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales

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## **Contact organisation**

Contact Carmarthenshire County Council for any enquiries.