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Planning

## **International Student Recruitment Sub -Saharan Africa**

LONDON METROPOLITAN UNIVERSITY

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-010949

Procurement identifier (OCID): ocds-h6vhtk-04f803 ([view related notices](#))

Published 24 March 2025, 3:15pm

### **Scope**

### **Reference**

LMU2025-1856

### **Description**

London Met wishes to appoint a suitably experienced specialist service provider to deliver a proactive service with the purpose of optimising student recruitment and conversion rates by recruiting, assessing and converting prospective students into enrolled students at the University.

For Further information please contact: [strategic-procurement@londonmet.ac.uk](mailto:strategic-procurement@londonmet.ac.uk)

### **Total value (estimated)**

- £375,000 excluding VAT

- £450,000 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 1 December 2025 to 30 November 2028
- Possible extension to 30 November 2030
- 5 years

### **Main procurement category**

Services

### **CPV classifications**

- 79600000 - Recruitment services
- 80300000 - Higher education services

### **Contract locations**

- AO - Angola
- BJ - Benin
- BW - Botswana
- BF - Burkina Faso
- BI - Burundi
- CM - Cameroon
- CV - Cape Verde

- CF - Central African Republic
- TD - Chad
- KM - Comoros
- CG - Congo
- CD - Congo (Democratic Republic)
- DJ - Djibouti
- EG - Egypt
- GQ - Equatorial Guinea
- ER - Eritrea
- EE - Estonia
- GA - Gabon
- GH - Ghana
- GN - Guinea
- GW - Guinea-Bissau
- KE - Kenya
- LS - Lesotho
- LR - Liberia
- MG - Madagascar
- MW - Malawi
- ML - Mali
- MR - Mauritania
- MU - Mauritius
- MZ - Mozambique

- NA - Namibia
- NE - Niger
- NG - Nigeria
- RW - Rwanda
- ST - Sao Tome and Principe
- SN - Senegal
- SC - Seychelles
- SL - Sierra Leone
- SO - Somalia
- ZA - South Africa
- SS - South Sudan
- SD - Sudan
- TZ - Tanzania
- GM - The Gambia
- TG - Togo
- UG - Uganda
- ZM - Zambia
- ZW - Zimbabwe

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## **Engagement**

### **Engagement deadline**

31 March 2025

## **Engagement process description**

The Tender will be launched week commencing 31st March 2025- 4th April 2025.

If you would be interested in participating in this Tender please sign up to the link below to gain access to our Oracle tendering platform, where all tender response documents will be located.

<https://iaetme.fa.ocs.oraclecloud.com/fscmUI/redwood/supplier-registration/register-supplier/register-supplier-verification?id=Jqjdl142fgSWRrkr7zVte05ynD6OnVr4QvvR1Npz2r4eLs/0laO1sPQhtw===>

To complete your registration or for further information please contact: [strategic-procurement@londonmet.ac.uk](mailto:strategic-procurement@londonmet.ac.uk)

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## **Submission**

### **Publication date of tender notice (estimated)**

31 March 2025

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## **Contracting authority**

### **LONDON METROPOLITAN UNIVERSITY**

- Companies House: 00974438
- Public Procurement Organisation Number: PWRV-6768-MQCM

London Metropolitan University

London

N7 8DB

United Kingdom

Contact name: International Student Recruitment Sub -Saharan Africa

Email: [strategic-procurement@londonmet.ac.uk](mailto:strategic-procurement@londonmet.ac.uk)

Region: UKI43 - Haringey and Islington

Organisation type: Public authority - sub-central government