

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/010911-2025>

Planning

## **Bus Shelter Advertising Concession and Maintenance Services**

West Northamptonshire Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-010911

Procurement identifier (OCID): ocds-h6vhtk-04f7e9 ([view related notices](#))

Published 24 March 2025, 1:47pm

### **Scope**

### **Reference**

WNC 00000512

### **Description**

West Northamptonshire Council wishes to invite tenders for a concession contract for bus shelter advertising, from which the maintenance of bus shelters is to be funded, with the aim of the Authority also receiving an income. The contract will provide for the operator to provide and install new shelters.

### **Contract dates (estimated)**

- 1 September 2025 to 1 September 2035

- Possible extension to 31 August 2040
- 15 years

## **Main procurement category**

Services

## **CPV classifications**

- 44212321 - Bus shelters
- 34000000 - Transport equipment and auxiliary products to transportation
- 34928000 - Road furniture
- 50800000 - Miscellaneous repair and maintenance services
- 45213315 - Bus-stop shelter construction work
- 79341000 - Advertising services
- 79340000 - Advertising and marketing services

## **Contract locations**

- UKF24 - West Northamptonshire

---

## **Engagement**

### **Engagement deadline**

13 January 2024

The engagement was carried out before this notice was published.

## **Engagement process description**

West Northamptonshire Council (WNC) conducted two soft market engagement exercises during July 2023 and December 2023.

No further market engagement events are scheduled for this Tender.

The Tender Notice (UK4) is expected to be published during April 2025.

Following publication of the Tender Notice (UK4) the Tender documents and guidance for the project - ref: WNC 00000512 will be located within the 'Tenders/Current' section of the WNC In-Tend portal - <https://in-tendhost.co.uk/wnc/aspx/Tenders/Current>

The Tender process will be following the Competitive Flexible procedure under the PA 2023 regulations.

Previous notices for the market engagement events were published on Contracts Finder, see below information for each event:

Event 1 -

Notice Title: Soft Market Engagement – WNC Bus Shelter Advertising & Maintenance

Notice Publication Date: 04 July 2023

<https://www.contractsfinder.service.gov.uk/Notice/dbcf0e-cfba-420a-af09-3ba1fca3b993>

Overview: the event sought input from the market as to what the appetite was for undertaking the services and allowed an opportunity to discuss options for the delivery of any future provision. It sought input on the contract length, options to improve infrastructure and the service.

Event 2 -

Notice Title Soft Market Engagement - Bus Shelter Advertising and Maintenance Concession Contract

Notice Publication Date: 13 November 2023

<https://www.contractsfinder.service.gov.uk/Notice/0982467f-be9e-4fcd-bc4a-8495c33f35f6>

Overview: WNC presented its proposals for the contract via an online meeting to seek information and market research.

---

## **Participation**

### **Particular suitability**

Voluntary, community and social enterprises (VCSE)

---

## **Submission**

### **Publication date of tender notice (estimated)**

2 April 2025

---

## **Procedure**

### **Special regime**

Concession

---

## Contracting authority

### West Northamptonshire Council

- Public Procurement Organisation Number: PGDV-8944-CMBP

Angel Street

Northampton

NN1 1ED

United Kingdom

Contact name: Claire Baker

Email: [claire.baker@westnorthants.gov.uk](mailto:claire.baker@westnorthants.gov.uk)

Website: <https://in-tendhost.co.uk/wnc/aspx/Home>

Region: UKF24 - West Northamptonshire

Organisation type: Public authority - sub-central government