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Not applicable

Luminate Education Group - Media Buying, Planning and Digital Marketing Expertise - Tender

Luminate Education Group

F14: Notice for changes or additional information

Notice identifier: 2024/S 000-010861

Procurement identifier (OCID): ocds-h6vhtk-044bfd

Published 4 April 2024, 9:30am

Section I: Contracting authority/entity

I.1) Name and addresses

Luminate Education Group

Park Lane Campus, Park Lane

Leeds

Email

hugo.santos@luminate.ac.uk

Country

United Kingdom

NUTS code

UKE4 - West Yorkshire

Internet address(es)

Main address

https://luminate.ac.uk/

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Luminate Education Group - Media Buying, Planning and Digital Marketing Expertise - Tender

Reference number

2024/S 000-009467

II.1.2) Main CPV code

 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Luminate Education Group (LEG) is out to tender for the provision of Media Buying, Planning and Digital Marketing Expertise. The awarded partner of this tender will be awarded a contract of 24 months with a possible extension of 12 months pending review. They would be expected to provide the outsourced solution in full as required and requested by our Luminate Education Group's in-house Marketing Department. For further details, please refer to our ITT.

Section VI. Complementary information

VI.6) Original notice reference

Notice number: 2024/S 000-009467

Section VII. Changes

VII.1.2) Text to be corrected in the original notice

Section number

2024/S 000-009467

Place of text to be modified

URL

Instead of

Text

https://www.in-tendhost.co.uk

Read

Text

https://in-tendhost.co.uk/educationportal/aspx/Registration