

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/010861-2024>

Not applicable

## **Luminate Education Group - Media Buying, Planning and Digital Marketing Expertise - Tender**

Luminate Education Group

F14: Notice for changes or additional information

Notice identifier: 2024/S 000-010861

Procurement identifier (OCID): ocids-h6vhtk-044bfd

Published 4 April 2024, 9:30am

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Luminate Education Group

Park Lane Campus, Park Lane

Leeds

#### **Email**

[hugo.santos@luminate.ac.uk](mailto:hugo.santos@luminate.ac.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKE4 - West Yorkshire

#### **Internet address(es)**

Main address

<https://luminare.ac.uk/>

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Luminate Education Group - Media Buying, Planning and Digital Marketing Expertise - Tender

Reference number

2024/S 000-009467

#### **II.1.2) Main CPV code**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Luminate Education Group (LEG) is out to tender for the provision of Media Buying, Planning and Digital Marketing Expertise. The awarded partner of this tender will be awarded a contract of 24 months with a possible extension of 12 months pending review. They would be expected to provide the outsourced solution in full as required and requested by our Luminate Education Group's in-house Marketing Department. For further details, please refer to our ITT.

---

## **Section VI. Complementary information**

### **VI.6) Original notice reference**

Notice number: [2024/S 000-009467](#)

---

## Section VII. Changes

### VII.1.2) Text to be corrected in the original notice

Section number

2024/S 000-009467

Place of text to be modified

URL

Instead of

Text

<https://www.in-tendhost.co.uk>

Read

Text

<https://in-tendhost.co.uk/educationportal.aspx/Registration>