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Tender

Sea-Front Advertising

Bournemouth Christchurch and Poole Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-010859

Procurement identifier (OCID): ocds-h6vhtk-0649de

Published 6 February 2026, 11:29am

Scope

Reference

DN797296

Description

BCP Council plans to appoint an operator to sell advertising space available along the Seafronts in Bournemouth, Christchurch and Poole with a view to having a new contract in place by March 2026.

Total value (estimated)

- £100,000 excluding VAT
- £120,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 5 March 2026 to 31 May 2031
- 5 years, 2 months, 27 days

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UKK - South West (England)

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

19 February 2026, 12:00am

Tender submission deadline

23 February 2026, 4:00pm

Submission address and any special instructions

<https://www.supplyingthesouthwest.org.uk/> Search DN797296

Tenders may be submitted electronically

Yes

Award criteria

Name	Description	Type
MAT	40%	Price
MAT	40% Quality	Quality

Weighting description

MAT based on 60% price and 40% Quality evaluation

Procedure

Procedure type

Below threshold - open competition

Special regime

Concession

Contracting authority

Bournemouth Christchurch and Poole Council

- Public Procurement Organisation Number: PHYY-7342-PRHH

Bournemouth Christchurch and Poole Council

Bournemouth

BH2 6DY

United Kingdom

Contact name: Stewart Baynham

Telephone: +44 1202794256

Email: procurement.resources@bcpcouncil.gov.uk

Website: <http://www.bcpcouncil.gov.uk>

Region: UKK24 - Bournemouth, Christchurch and Poole

Organisation type: Public authority - sub-central government

