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Tender

Commercialisation Review & Planning Development of the CWGC Visitor Experience

COMMONWEALTH WAR GRAVES COMMISSION

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-010831

Procurement identifier (OCID): ocds-h6vhtk-04f7b7

Published 24 March 2025, 10:11am

Scope

Reference

VX01

Description

The Commonwealth War Graves Commission is seeking tenders from suitably qualified suppliers for the provision of a comprehensive review of our visitor experience and commercial offering. This tender aims to appoint a consultancy that will drive growth in visitor engagement and income generation across CWGC's global estate.

Total value (estimated)

- £65,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 June 2025 to 31 December 2025
- 7 months

Main procurement category

Services

CPV classifications

- 79411100 - Business development consultancy services
- 92500000 - Library, archives, museums and other cultural services

Contract locations

- UK - United Kingdom
- BE - Belgium
- FR - France

Submission

Enquiry deadline

7 April 2025, 5:00pm

Tender submission deadline

12 April 2025, 12:00pm

Submission address and any special instructions

Tenders are to be submitted via the CWGC portal; <https://www.intendhost.co.uk/cwgc/asp/Home>

Tenders may be submitted electronically

Yes

Award criteria

The contract will be awarded in accordance with the criteria stated in the tender documents

Procedure

Procedure type

Below threshold - open competition

Documents

Associated tender documents

<https://www.in-tendhost.co.uk/cwgc/asp/ProjectManage/217>

This tender is being managed using the CWGC e-Procurement portal - <https://in-tendhost.co.uk/cwgc/asp/Home>.

To participate in this tender, or any future tenders issued by the CWGC, you must first register with the portal.

Guidance on how to register and how to bid can be found here: <https://in-tendhost.co.uk/cwgc/asp/BuyerProfiles>

When registering, please complete as much of the information as possible.

Please note: When entering a contact email address for both the Primary and Additional Users, you are advised to add a generic address which can be readily accessed by more than one person i.e. "tenders@xyz.com", rather than a personal address such as "R.Kipling@xyz.com". This way you will still be able to access any communications sent by us via the portal if an individual is unavailable

Contracting authority

COMMONWEALTH WAR GRAVES COMMISSION

- Companies House: RC000136
- Public Procurement Organisation Number: PPDW-8736-VDVN

2 Marlow Road

Maidenhead

SL6 7DX

United Kingdom

Email: procurement@cwgc.org

Region: UKJ11 - Berkshire

Organisation type: Public authority - sub-central government