

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/010826-2021>

Tender

## **WCC - Tourism and Leisure Business Support**

Warwickshire County Council

F02: Contract notice

Notice identifier: 2021/S 000-010826

Procurement identifier (OCID): ocds-h6vhtk-02b1bb

Published 17 May 2021, 12:33pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Warwickshire County Council

Shire Hall,Market Square

WARWICK

CV344SA

#### **Contact**

Thomas Richman

#### **Email**

[thomasrichman@warwickshire.gov.uk](mailto:thomasrichman@warwickshire.gov.uk)

#### **Telephone**

+44 1926414980

#### **Country**

United Kingdom

**NUTS code**

UKG13 - Warwickshire

**Internet address(es)**

Main address

[www.warwickshire.gov.uk](http://www.warwickshire.gov.uk)

Buyer's address

[www.warwickshire.gov.uk/procurement](http://www.warwickshire.gov.uk/procurement)

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[www.csw-jets.co.uk](http://www.csw-jets.co.uk)

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

[www.csw-jets.co.uk](http://www.csw-jets.co.uk)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

WCC - Tourism and Leisure Business Support

Reference number

WCC - 10580

#### **II.1.2) Main CPV code**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Warwickshire County Council (the Council) is seeking a specialist organisation to establish and deliver a dedicated business support programme to support the recovery and future growth of the Tourism and Leisure sector.

#### **II.1.5) Estimated total value**

Value excluding VAT: £2,700,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79400000 - Business and management consultancy and related services

#### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

#### **II.2.4) Description of the procurement**

Warwickshire County Council (the Council) is seeking a specialist organisation to establish and deliver a dedicated business support programme to support the recovery and future growth of the Tourism and Leisure sector. This will sit alongside our wider business support offer and also complement the new "Visit Warwickshire" marketing campaign which will promote the county as a safe, open destination for visitors. The project will also build on the Survive, Sustain and Grow programme which offers industry-specific support to tourism businesses.

The service will be part-funded by the European Regional Development Fund (ERDF), subject to the applications for this funding being approved. However, other funding may be introduced throughout the duration of the Contract (both during the initial term and the extension period).

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

69

This contract is subject to renewal

Yes

Description of renewals

The initial Contract term is for just under 33 months, or 2 years and 9 months. However, the Council reserves the right to extend the Contract by further periods up to, but not exceeding, 36 months.

#### **II.2.10) Information about variants**

Variants will be accepted: Yes

#### **II.2.11) Information about options**

Options: No

#### **II.2.14) Additional information**

The service will be part-funded by the European Regional Development Fund (ERDF), subject to the applications for this funding being approved. However, other funding may be introduced throughout the duration of the Contract (both during the initial term and the extension period).

During the course of the Contract the range and scope of these services may be subject to modification/variation as necessary to meet the changing needs/requirements of the Council and the changing demands placed on the Council by its customers.

These changes may include (but are not limited to) increases or decreases in funding, and necessary additional services not identified at the time of tendering.

---

## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

15 June 2021

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

15 June 2021

Local time

12:01pm

Place

The Local Time is 12:00pm (noon).

---

## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

### **VI.2) Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.3) Additional information**

The estimated Contract values provided within this notice include additional scope for any future funding streams that may become available during the life of the Contract. This value is provided for estimation purposes only and is subject to change. The value stated is an aspirational spend figure including for as yet unidentified funding streams.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Court of Justice

The Strand

London

Country

United Kingdom