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Tender

## **MTVH Marketing Framework**

Metropolitan Housing Trust Limited

F02: Contract notice

Notice identifier: 2021/S 000-010823

Procurement identifier (OCID): ocids-h6vhtk-02b1b8

Published 17 May 2021, 12:24pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Metropolitan Housing Trust Limited

The Grange, 100 High Street

London

N14 6PW

#### **Contact**

James Shallis

#### **Email**

[james.shallis@mtvh.co.uk](mailto:james.shallis@mtvh.co.uk)

#### **Telephone**

+44 7702538368

#### **Country**

United Kingdom

**NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

[www.mtvh.co.uk](http://www.mtvh.co.uk)

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Advertising-and-marketing-services./327VD5PX54>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Other type

Housing Association

**I.5) Main activity**

Housing and community amenities

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

MTVH Marketing Framework

Reference number

2020-2021-007

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Marketing Framework that includes the following lots: (further detail within the tender documents)

Lot 1 - Media Buying Agency

Lot 2 – Creative Design Agencies

Lot 3 – PR

Lot 4 – Site Connectivity

Lot 5 – Show Homes

Lot 6 – Marketing Suites

Lot 7 – Signage

Lot 8 – CGI & VR services

Lot 9 – Video Production Services

Lot 10 – Photography

Lot 11 – Customer Contact Centre

**II.1.5) Estimated total value**

Value excluding VAT: £2,000,000

**II.1.6) Information about lots**

This contract is divided into lots: No

**II.2) Description**

**II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

**II.2.4) Description of the procurement**

Below are the lots - further detail of each lot can be found within the tender documents

Lot 1 - Media Buying Agency

Lot 2 – Creative Design Agencies

Lot 3 – PR

Lot 4 – Site Connectivity

Lot 5 – Show Homes

Lot 6 – Marketing Suites

Lot 7 – Signage

Lot 8 – CGI & VR services

Lot 9 – Video Production Services

Lot 10 – Photography

Lot 11 – Customer Contact Centre

**II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

36

This contract is subject to renewal

No

**II.2.10) Information about variants**

Variants will be accepted: No

**II.2.11) Information about options**

Options: No

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

**II.2.14) Additional information**

To respond to this opportunity please click here: <https://www.delta-sourcing.com/respond/327VD5PX54>

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

21 June 2021

Local time

1:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

22 June 2021

Local time

9:00am

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Advertising-and-marketing-services./327VD5PX54>

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<https://www.delta-esourcing.com/respond/327VD5PX54>

GO Reference: GO-2021517-PRO-18254667

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Metropolitan

The Grange, 100 High Street

London

N14 6PW

Telephone

+44 2035354369

Country

United Kingdom