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Tender

MTVH Marketing Framework

Metropolitan Housing Trust Limited

F02: Contract notice

Notice identifier: 2021/S 000-010823

Procurement identifier (OCID): ocds-h6vhtk-02b1b8

Published 17 May 2021, 12:24pm

Section I: Contracting authority

I.1) Name and addresses

Metropolitan Housing Trust Limited

The Grange, 100 High Street

London

N14 6PW

Contact

James Shallis

Email

james.shallis@mtvh.co.uk

Telephone

+44 7702538368

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

www.mtvh.co.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Advertising-and-marketing-services./327VD5PX54>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Other type

Housing Association

I.5) Main activity

Housing and community amenities

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

MTVH Marketing Framework

Reference number

2020-2021-007

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Marketing Framework that includes the following lots: (further detail within the tender documents)

Lot 1 - Media Buying Agency

Lot 2 – Creative Design Agencies

Lot 3 – PR

Lot 4 – Site Connectivity

Lot 5 – Show Homes

Lot 6 – Marketing Suites

Lot 7 – Signage

Lot 8 – CGI & VR services

Lot 9 – Video Production Services

Lot 10 – Photography

Lot 11 – Customer Contact Centre

II.1.5) Estimated total value

Value excluding VAT: £2,000,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

II.2.4) Description of the procurement

Below are the lots - further detail of each lot can be found within the tender documents

Lot 1 - Media Buying Agency

Lot 2 – Creative Design Agencies

Lot 3 – PR

Lot 4 – Site Connectivity

Lot 5 – Show Homes

Lot 6 – Marketing Suites

Lot 7 – Signage

Lot 8 – CGI & VR services

Lot 9 – Video Production Services

Lot 10 – Photography

Lot 11 – Customer Contact Centre

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/327VD5PX54>

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

21 June 2021

Local time

1:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

22 June 2021

Local time

9:00am

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

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GO Reference: GO-2021517-PRO-18254667

VI.4) Procedures for review

VI.4.1) Review body

Metropolitan

The Grange, 100 High Street

London

N14 6PW

Telephone

+44 2035354369

Country

United Kingdom