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Tender

## **Product Discovery Partner**

Ordnance Survey limited

F02: Contract notice

Notice identifier: 2022/S 000-010793

Procurement identifier (OCID): ocds-h6vhtk-0330c7

Published 27 April 2022, 10:05am

## **Section I: Contracting authority**

### **I.1) Name and addresses**

Ordnance Survey limited

Adanac drive

Southampton

SO16 4GU

#### **Contact**

sahira ahmed

#### **Email**

[sahira.ahmed@os.uk](mailto:sahira.ahmed@os.uk)

#### **Telephone**

+44 2380055031

#### **Country**

United Kingdom

**NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.ordnancesurvey.co.uk/>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Southampton:-Marketing-management-consultancy-services./2936357FKR>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/tenders/UK-UK-Southampton:-Marketing-management-consultancy-services./2936357FKR>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Product Discovery Partner

Reference number

BS2383.2022

#### **II.1.2) Main CPV code**

- 79413000 - Marketing management consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

New product discovery and development is core to OS continual revenue growth and staying relevant to the market and customers in the future. OS has also identified a platform business model as a strategy to leverage OS's strength as the trusted and authoritative geospatial source of truth and deliver commercial returns potentially across commercial, government and leisure business units in the future.

We are looking for a single partner who can work closely with our internal teams to carry out the product discovery work, including validating problem and willingness to pay for new product propositions, and developing business model and product requirements through iterative testing with customers along the way.

#### **II.1.5) Estimated total value**

Value excluding VAT: £50,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

#### **II.2.4) Description of the procurement**

New product discovery and development is core to OS continual revenue growth and staying relevant to the market and customers in the future. OS has also identified a platform business model as a strategy to leverage OS's strength as the trusted and authoritative geospatial source of truth and deliver commercial returns potentially across commercial, government and leisure business units in the future.

We are looking for a single partner who can work closely with our internal teams to carry out the product discovery work, including validating problem and willingness to pay for new product propositions, and developing business model and product requirements through iterative testing with customers along the way.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £50,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

23 May 2022

End date

15 August 2022

This contract is subject to renewal

Yes

Description of renewals

POSSIBLE EXTENSION UP TO 12 MONTHS

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.12) Information about electronic catalogues**

Tenders must be presented in the form of electronic catalogues or include an electronic catalogue

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/2936357FKR>

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### **Section III. Legal, economic, financial and technical information**

#### **III.1) Conditions for participation**

##### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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### **Section IV. Procedure**

#### **IV.1) Description**

##### **IV.1.1) Type of procedure**

Open procedure

Accelerated procedure

Justification:

urgent business requirement

**IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

**IV.2) Administrative information**

**IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

12 May 2022

Local time

12:00pm

**IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

**IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 12 (from the date stated for receipt of tender)

**IV.2.7) Conditions for opening of tenders**

Date

12 May 2022

Local time

1:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.3) Additional information**

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Southampton:-Marketing-management-consultancy-services./2936357FKR>

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GO Reference: GO-2022427-PRO-20038520

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

ORDNANCE SURVEY

SOUTHAMPTON

Country

United Kingdom