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Tender

Product Discovery Partner

Ordnance Survey limited

F02: Contract notice

Notice identifier: 2022/S 000-010793

Procurement identifier (OCID): ocds-h6vhtk-0330c7

Published 27 April 2022, 10:05am

Section I: Contracting authority

I.1) Name and addresses

Ordnance Survey limited

Adanac drive

Southampton

SO16 4GU

Contact

sahira ahmed

Email

sahira.ahmed@os.uk

Telephone

+44 2380055031

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://www.ordnancesurvey.co.uk/>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Southampton:-Marketing-management-consultancy-services./2936357FKR>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/tenders/UK-UK-Southampton:-Marketing-management-consultancy-services./2936357FKR>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Product Discovery Partner

Reference number

BS2383.2022

II.1.2) Main CPV code

- 79413000 - Marketing management consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

New product discovery and development is core to OS continual revenue growth and staying relevant to the market and customers in the future. OS has also identified a platform business model as a strategy to leverage OS's strength as the trusted and authoritative geospatial source of truth and deliver commercial returns potentially across commercial, government and leisure business units in the future.

We are looking for a single partner who can work closely with our internal teams to carry out the product discovery work, including validating problem and willingness to pay for new product propositions, and developing business model and product requirements through iterative testing with customers along the way.

II.1.5) Estimated total value

Value excluding VAT: £50,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

II.2.4) Description of the procurement

New product discovery and development is core to OS continual revenue growth and staying relevant to the market and customers in the future. OS has also identified a platform business model as a strategy to leverage OS's strength as the trusted and authoritative geospatial source of truth and deliver commercial returns potentially across commercial, government and leisure business units in the future.

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II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £50,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

23 May 2022

End date

15 August 2022

This contract is subject to renewal

Yes

Description of renewals

POSSIBLE EXTENSION UP TO 12 MONTHS

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.12) Information about electronic catalogues

Tenders must be presented in the form of electronic catalogues or include an electronic catalogue

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/2936357FKR>

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

Accelerated procedure

Justification:

urgent business requirement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

12 May 2022

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 12 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

12 May 2022

Local time

1:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3) Additional information

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Southampton:-Marketing-management-consultancy-services./2936357FKR>

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GO Reference: GO-2022427-PRO-20038520

VI.4) Procedures for review

VI.4.1) Review body

ORDNANCE SURVEY

SOUTHAMPTON

Country

United Kingdom