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Planning

## **Media Services Framework**

Scottish Government

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-010792

Procurement identifier (OCID): ocds-h6vhtk-044f58

Published 3 April 2024, 3:04pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Scottish Government

4 Atlantic Quay, 70 York St

Glasgow

G2 8EA

#### **Email**

[anita.agbor@gov.scot](mailto:anita.agbor@gov.scot)

#### **Country**

United Kingdom

#### **NUTS code**

UKM - Scotland

#### **Internet address(es)**

Main address

<http://www.scotland.gov.uk>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA10482](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA10482)

## **I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

## **I.3) Communication**

Additional information can be obtained from the above-mentioned address

## **I.4) Type of the contracting authority**

Ministry or any other national or federal authority

## **I.5) Main activity**

General public services

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# **Section II: Object**

## **II.1) Scope of the procurement**

### **II.1.1) Title**

Media Services Framework

### **II.1.2) Main CPV code**

- 79416000 - Public relations services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

The current Media Services Framework commenced on 1 September 2021 and is due to expire on 31 August 2025.

This Framework is a national (Scotland wide) Framework covering the following services:

- press cuttings services
- broadcast services
- online news media services
- social media services
- evaluation and analytics service
- news distribution and online news room service
- enquiry management service

#### **II.1.5) Estimated total value**

Value excluding VAT: £2,000,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79416000 - Public relations services
- 79310000 - Market research services
- 72310000 - Data-processing services
- 72416000 - Application service providers
- 79330000 - Statistical services
- 92400000 - News-agency services
- 92200000 - Radio and television services
- 72414000 - Web search engine providers

### **II.2.3) Place of performance**

NUTS codes

- UKM - Scotland

### **II.2.4) Description of the procurement**

The current Media Services Framework commenced on 1 September 2021 and is due to expire on 31 August 2025.

This Framework is a national (Scotland wide) Framework, covering the following services:

- press cutting services
- broadcast services
- online news media services
- social media service
- evaluation and analytics service
- news distribution and online news room service
- enquiry management service

### **II.3) Estimated date of publication of contract notice**

28 October 2024

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## Section VI. Complementary information

### VI.3) Additional information

The Scottish Procurement & Property Directorate (SPPD) is the organisation tasked with procuring requirements on behalf of Scottish public sector bodies.

The current Media Services Framework is due to expire on 31 August 2025.

Work has commenced in developing the procurement strategy options including canvassing of stakeholder's views. Please find a link below to a request for information questionnaire, seeking stakeholder's views

<https://forms.office.com/e/02y4W1wv0s>

In order to complete and finalise the strategy, SPPD recognises the value of suppliers having the opportunity to contribute to this process on a non-competitive, non-judgemental basis.

This request for information is aimed at collating those views from market participants. This information may be utilised in developing the procurement strategy to help deliver contractual arrangements for Media Services.

Suppliers and other interested parties should read and complete the attached request for information document and return it to [anita.agbor@gov.scot](mailto:anita.agbor@gov.scot) by midday 19th April, 2024.

Responses received after this date may not be considered.

NOTE: To register your interest in this notice and obtain any additional information, please visit the Public Contracts Scotland Website at

[https://www.publiccontractsscotland.gov.uk/Search/Search\\_Switch.aspx?ID=598658](https://www.publiccontractsscotland.gov.uk/Search/Search_Switch.aspx?ID=598658)

NOTE: To register your interest in this notice and obtain any additional information please visit the Public Contracts Scotland Web Site at

[https://www.publiccontractsscotland.gov.uk/Search/Search\\_Switch.aspx?ID=759388](https://www.publiccontractsscotland.gov.uk/Search/Search_Switch.aspx?ID=759388).

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