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Planning

Wirral Water Sports Centre Complex - Preliminary Market Engagement

Wirral Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-010709

Procurement identifier (OCID): ocds-h6vhtk-04f76d

Published 21 March 2025, 2:01pm

Changes to notice

This notice has been edited. The [previous version](#) is still available.

Internal Reference Number has been corrected

Scope

Reference

DN768521

Description

Wirral Borough Council (the "Council") is undertaking this preliminary market engagement to consult with potential operators to inform a delivery model to operate the Wirral Water Sports Centre Complex.

The Wirral Water Sports Centre operates, delivers and facilitates a diverse range of Water Sports on the Council owned and managed "West Kirby Marine Lake" a key local and regional leisure and recreational health and wellbeing destination.

The Council is seeking to ascertain whether there is sufficient interest from appropriate providers to establish a procurement and delivery strategy for the Wirral Water Sports Centre. The Council will retain a keen interest in the site and as such, any future operator must maintain a good relationship with the Council and will be an important consideration for the Council with regards to legacy implications.

The preliminary market engagement is being carried out under the current provisions of Regulation 17 of the Procurement Regulations 2024 and Sections 16 and 17 of the Procurement Act 2023.

Contract dates (estimated)

- 1 April 2026 to 31 March 2028
- Possible extension to 31 March 2030
- 4 years

Main procurement category

Services

CPV classifications

- 92610000 - Sports facilities operation services

Contract locations

- UKD74 - Wirral

Engagement

Engagement deadline

14 April 2025

Engagement process description

The preliminary market engagement information is available via The Chest (www.the-chest.org.uk), which is the Council's e-tendering portal. Expressions of interests by completing the relevant questions will be submitted on The Chest. The link to the advert is below -

<https://procontract.due-north.com/Advert?advertId=833c3e10-e905-f011-8136-005056b64545&p=e0cc5631-4690-e511-80fb-000c29c9ba21>

Participation

Particular suitability

- Small and medium-sized enterprises (SME)

- Voluntary, community and social enterprises (VCSE)

Procedure

Special regime

Concession

Contracting authority

Wirral Council

- Public Procurement Organisation Number: PBCP-8675-BHWT

Town Hall, Brighton Street

Wallasey

CH44 8ED

United Kingdom

Email: procurementplace@wirral.gov.uk

Region: UKD74 - Wirral

Organisation type: Public authority - sub-central government