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Award

DAC 8/21 - DfE Tourism NI - Visa Spending Data

Northern Ireland Tourist Board T/A Tourism Northern Ireland

F15: Voluntary ex ante transparency notice

Notice identifier: 2021/S 000-010631

Procurement identifier (OCID): ocids-h6vhtk-029e40

Published 14 May 2021, 9:44am

Section I: Contracting authority/entity

I.1) Name and addresses

Northern Ireland Tourist Board T/A Tourism Northern Ireland

Floors 10-12, Linum Chambers, Bedford Square, Bedford Street

BELFAST

BT2 7ES

Email

ssdadmin.cpd@finance-ni.gov.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

DAC 8/21 - DfE Tourism NI - Visa Spending Data

II.1.2) Main CPV code

- 72000000 - IT services: consulting, software development, Internet and support

II.1.3) Type of contract

Services

II.1.4) Short description

Tourism NI have procured crucial Spending Data from Visa that provides real world facts about how much tourists spend in NI, and where and how they spend it, to meet the priorities set for the organisation and contribute to the delivery of a

data analytics hub.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £240,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKN0 - Northern Ireland

II.2.4) Description of the procurement

Tourism NI have procured crucial Spending Data from Visa that provides real world facts about how much tourists spend in NI, and where and how they spend it, to meet the priorities set for the organisation and contribute to the delivery of a data analytics hub. The outcomes from analysis include; forecasting, evidence based decisions, data-driven marketing, personalised visitor info, regional dispersal and how increased spend can be leveraged by our staff, industry and stakeholders in order

to meet our priorities and grow the tourism economy. Spending Data is the strongest indicator of the tourism economy's value, as visitor numbers/footfall can be high but only actual spending tells us if our investments and marketing campaigns are worthwhile.

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Negotiated without a prior call for competition

- The works, supplies or services can be provided only by a particular economic operator for the following reason:
 - absence of competition for technical reasons

Explanation:

Tourism Northern Ireland require Visa Spending Data that provides real world facts about how much tourists spend in NI, and where and how they spend it, to contribute to the delivery of a data analytics hub for the next 3 years. This is permitted under Regulation 32 2 (b) (ii) and iii due to technical reasons, as Visa is the sole supplier of the Visa data globally and would not permit any other suppliers to provide this service.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-005839](#)

Section V. Award of contract/concession

A contract/lot is awarded: Yes

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract

22 March 2021

V.2.2) Information about tenders

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

VISA EUROPE LIMITED

1 Sheldon Square

LONDON

Email

pellf@visa.com

Country

United Kingdom

NUTS code

- UKI - London

Internet address

www.visa.com

The contractor/concessionaire is an SME

No

V.2.4) Information on value of contract/lot/concession (excluding VAT)

Total value of the contract/lot/concession: £240,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

The UK does not have any special review body with responsibility for appeal/mediation procedures in public procurement competitions. Instead; any challenges are dealt with by the High Court, Commercial Division, to which proceedings may be issued regarding alleged breaches of the PCR 2015.

United Kingdom

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

The Public Contract Regulations 2015 provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland). The authority incorporated a standstill period (i.e. a minimum of 10 calendar days) before this contract was awarded.