

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/010625-2021>

Award

## **Population Polls for COVID-19 Response and Recovery**

The Executive Office

F15: Voluntary ex ante transparency notice

Notice identifier: 2021/S 000-010625

Procurement identifier (OCID): ocids-h6vhtk-02b0f2

Published 14 May 2021, 9:16am

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

The Executive Office

Castle Buildings, Stormont Estate

Belfast

BT4 3SR

#### **Contact**

Donna Williams

#### **Email**

[Donna.Williams@finance-ni.gov.uk](mailto:Donna.Williams@finance-ni.gov.uk)

#### **Telephone**

+44 2890816414

#### **Country**

United Kingdom

**NUTS code**

UKN - Northern Ireland

**Internet address(es)**

Main address

<https://www.executiveoffice-ni.gov.uk>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

General public services

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Population Polls for COVID-19 Response and Recovery

Reference number

DAC 74/21

#### **II.1.2) Main CPV code**

- 79320000 - Public-opinion polling services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The contract is required to meet unforeseen urgent need for reliable, robust polling services to provide data and analysis to support Northern Ireland in delivering a robust, comprehensive and targeted Covid response and recovery strategy. There is immediate need and urgency to understand public behaviours and attitudes propelled by the relaxation of the legislative and enforcement powers through the Pathway out of Restrictions and there is compelling public interest to begin population polling twice a month on transmission-behaviours, attitudes, and beliefs.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Lowest offer: £102,700 / Highest offer: £201,400 taken into consideration

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

Main site or place of performance

Northern Ireland

#### **II.2.4) Description of the procurement**

The service is for reliable, robust polling services to provide data and analysis to support Northern Ireland in delivering a robust, comprehensive and targeted Covid response and recovery strategy. It will include commencement of population polling twice a month on transmission-behaviours, attitudes, and beliefs.

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: Yes

Description of options

The initial period of contract is for three months , with an option to extend the contract for a further period of three months if required.

#### **II.2.14) Additional information**

This contract is being awarded under the derogation of Regulation 32(2)(c) of the Public Contracts Regulations 2015 (as amended) as this is a case of extreme urgency brought about by events unforeseen or attributable to the contracting authority, where the time limits for the open, restricted or competitive procedures with negotiation cannot be complied with. This work must commence at the beginning of June in light of unforeseen emerging risks ie new variants in NI. The information is essential to track patterns of behaviour in order to understand trends, to predict future issues with compliance, and also to understand reasons for the lack of compliance. The urgency is further propelled by the relaxation of the legislative and enforcement powers through the Pathway out of Restrictions and it is in the public interest to begin population polling twice a month on transmission-behaviours, attitudes, and beliefs.

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This short term contract is being awarded under the derogation of Regulation 32(2)(c) of the Public Contracts Regulations 2015 (as amended) as this is a case of extreme urgency brought about by events unforeseen or attributable to the contracting authority, where the time limits for the open, restricted or competitive procedures with negotiation cannot be complied with. This work must commence at the beginning of June 2021 in light of unforeseen emerging risks ie new variants in Northern Ireland (NI). This service contract is essential for the NI Executive to track patterns of behaviour in order to understand trends, to predict future issues with compliance, and also to understand reasons for the lack of compliance. The urgency is further propelled by the relaxation of the legislative and enforcement powers through the Pathway out of Restrictions and it is in the public interest to begin population polling twice a month on transmission-behaviours, attitudes, and beliefs.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

---

## **Section V. Award of contract/concession**

### **Contract No**

DAC 74/21

### **Title**

Population Polls for COVID-19 Response and Recovery

A contract/lot is awarded: Yes

### **V.2) Award of contract/concession**

**V.2.1) Date of conclusion of the contract**

14 May 2021

**V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor/concessionaire**

Ipsos MORI

Belfast

Country

United Kingdom

NUTS code

- UKN - Northern Ireland

The contractor/concessionaire is an SME

No

**V.2.4) Information on value of contract/lot/concession (excluding VAT)**

Initial estimated total value of the contract/lot/concession: £100,700

Total value of the contract/lot/concession: £201,400

---

## **Section VI. Complementary information**

### **VI.3) Additional information**

This VEAT is to give notice of the award decision and to commence a standstill period prior to award of contract. The contract award will not be entered into until after 24th May 2021.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

There is no formal review body in Northern Ireland. Please contact CPD with any queries/issues via [Donna.Williams@finance-ni.gov.uk](mailto:Donna.Williams@finance-ni.gov.uk)

Belfast

Country

United Kingdom