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Planning

Concession Contract for Street Furniture Advertising

London Borough of Havering

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-010608

Procurement identifier (OCID): ocds-h6vhtk-03be54

Published 13 April 2023, 11:09am

Section I: Contracting authority

I.1) Name and addresses

London Borough of Havering

Town Hall, Main Road

ROMFORD

RM13BB

Email

eprocurement@onesource.co.uk

Country

United Kingdom

Region code

UKI52 - Barking & Dagenham and Havering

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.havering.gov.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://www.havering.gov.uk/info/20071/doing_business_with_us/387/how_we_buy/2

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Concession Contract for Street Furniture Advertising

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Havering Council is seeking a concessionaire to update and modernise its existing street furniture advertising estate, maximise income and manage the type and nature of advertisements seen in the borough. The Council is considering a 7 year contract with a 3 year extension option.

We anticipate the opportunity will be published week commencing 22nd May 2023 through the Council's e-Tendering System called Oracle Fusion;

https://www.havering.gov.uk/info/20071/doing_business_with_us/387/how_we_buy/2

Suppliers will need to register on the system in order to express their interest in the tender and participate in the competitive exercise. Please note registration is free.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI52 - Barking & Dagenham and Havering

II.2.4) Description of the procurement

Havering Council's requirement is for a concessionaire to supply, deliver and where requested install, configure and maintain street furniture advertising units.

The Council requires the concessionaire to update the street furniture estate to digital assets, maximise commercial return, enhance Council usage for priority communication messages and support public health priorities by managing the commercial advertising currently seen on the units.

The borough's current street furniture estate includes: 61 Community Information Panels (CIPs) located across the borough and five advertising columns in central Romford. The 61 CIPs and five advertising columns consists of two and three sided advertising panels.

II.3) Estimated date of publication of contract notice

19 May 2023

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes