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Planning

## **Concession Contract for Street Furniture Advertising**

London Borough of Havering

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-010608

Procurement identifier (OCID): ocds-h6vhtk-03be54

Published 13 April 2023, 11:09am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

London Borough of Havering

Town Hall, Main Road

ROMFORD

RM13BB

#### **Email**

[eprocurement@onesource.co.uk](mailto:eprocurement@onesource.co.uk)

#### **Country**

United Kingdom

#### **Region code**

UKI52 - Barking & Dagenham and Havering

#### **Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

[www.havering.gov.uk](http://www.havering.gov.uk)

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[https://www.havering.gov.uk/info/20071/doing\\_business\\_with\\_us/387/how\\_we\\_buy/2](https://www.havering.gov.uk/info/20071/doing_business_with_us/387/how_we_buy/2)

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Concession Contract for Street Furniture Advertising

**II.1.2) Main CPV code**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Havering Council is seeking a concessionaire to update and modernise its existing street furniture advertising estate, maximise income and manage the type and nature of advertisements seen in the borough. The Council is considering a 7 year contract with a 3 year extension option.

We anticipate the opportunity will be published week commencing 22nd May 2023 through the Council's e-Tendering System called Oracle Fusion;

[https://www.havering.gov.uk/info/20071/doing\\_business\\_with\\_us/387/how\\_we\\_buy/2](https://www.havering.gov.uk/info/20071/doing_business_with_us/387/how_we_buy/2)

Suppliers will need to register on the system in order to express their interest in the tender and participate in the competitive exercise. Please note registration is free.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.2) Description**

##### **II.2.3) Place of performance**

NUTS codes

- UKI52 - Barking & Dagenham and Havering

##### **II.2.4) Description of the procurement**

Havering Council's requirement is for a concessionaire to supply, deliver and where requested install, configure and maintain street furniture advertising units.

The Council requires the concessionaire to update the street furniture estate to digital assets, maximise commercial return, enhance Council usage for priority communication messages and support public health priorities by managing the commercial advertising currently seen on the units.

The borough's current street furniture estate includes: 61 Community Information Panels (CIPs) located across the borough and five advertising columns in central Romford. The 61 CIPs and five advertising columns consists of two and three sided advertising panels.

#### **II.3) Estimated date of publication of contract notice**

19 May 2023

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes