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Award

## **SOL - Major Events Fund (Superdome)**

SOLIHULL METROPOLITAN BOROUGH COUNCIL

F15: Voluntary ex ante transparency notice

Notice identifier: 2024/S 000-010604

Procurement identifier (OCID): ocds-h6vhtk-044ef0

Published 2 April 2024, 2:44pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

SOLIHULL METROPOLITAN BOROUGH COUNCIL

Council House, Manor Square

Solihull

B913QB

#### **Contact**

Jennifer Wan

#### **Email**

[jennifer.wan@solihull.gov.uk](mailto:jennifer.wan@solihull.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKG32 - Solihull

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.solihull.gov.uk/>

Buyer's address

<http://www.csw-jets.co.uk/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

SOL - Major Events Fund (Superdome)

Reference number

SOL - 18589

**II.1.2) Main CPV code**

- 92622000 - Sports-event organisation services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

To build upon the Commonwealth Games' legacy, SMBC is working with the West Midlands Combined Authority (WMCA) to support with the organisation of the Superdome e-sports event.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £250,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 92622000 - Sports-event organisation services

#### **II.2.3) Place of performance**

NUTS codes

- UKG32 - Solihull

#### **II.2.4) Description of the procurement**

To build upon the Commonwealth Games' legacy, SMBC is working with the West Midlands Combined Authority (WMCA) to support with the organisation of the Superdome e-sports event.

#### **II.2.11) Information about options**

Options: No

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Negotiated without a prior call for competition

- The works, supplies or services can be provided only by a particular economic operator for the following reason:
  - protection of exclusive rights, including intellectual property rights

Explanation:

Negotiated without a prior call for competition

The works, supplies or services can be provided only by a particular economic operator for the following reason:

the protection of exclusive rights, including intellectual property rights,

SMBC is undertaking a negotiated procedure without prior publication to award the contract to Supernova Events & Esports Limited, Trading as Player1 Events. This procurement has been conducted pursuant to Regulation 32 of the Public Contract Regulations 2015 - Negotiated procedure without prior publication (2b):

- where the works, supplies or services can be supplied only by a particular economic operator for any of the following reasons:-

(iii) the protection of exclusive rights, including intellectual property rights

This is a named event that is to be funded through the West Midlands Combined Authority. Player1 has exclusive rights in the UK for the name, logo, mark and all other such intellectual property rights associated with the 'Superdome' brand to be used for the Event.

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

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## Section V. Award of contract/concession

**Contract No**

SOL - 18589

**Title**

SOL - Major Events Fund (Superdome)

A contract/lot is awarded: Yes

**V.2) Award of contract/concession**

**V.2.1) Date of conclusion of the contract**

26 March 2024

**V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor/concessionaire**

Supernova Events & Esports Limited

Guildford

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

Companies House

Company number 09454730

The contractor/concessionaire is an SME

No

**V.2.4) Information on value of contract/lot/concession (excluding VAT)**

Total value of the contract/lot/concession: £250,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Solihull Metropolitan Borough Council

Solihull

Country

United Kingdom